

Civic Centre, Riverside, Stafford

Contact Andrew Bailey

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Dear Members

Licensing Sub Committee

A **virtual** meeting of the Licensing Sub Committee will be held **on Monday 19 April 2021 at 2.00pm** to deal with the business as set out on the agenda.

To watch the meeting, please follow the instructions below:-

- 1 Log on to Zoom at:- https://zoom.us/join
- 2 Enter meeting 897 1603 4566 when prompted
- 3 Enter Password **708406** when prompted

Or, to listen to the meeting, please call the following telephone number:-

0131 460 1196

Please note that this meeting will be recorded.

Members are reminded that contact officers are shown in each report and members are welcome to raise questions etc in advance of the meeting with the appropriate officer.

Head of Law and Administration

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LICENSING SUB COMMITTEE 19 APRIL 2021

Chair - Councillor A P Edgeller

AGENDA

- 1 Apologies
- 2 Officer's Reports

Page Nos

ITEM NO 2(a) Application for a Premises

3 - 36

Licence

REPORT OF THE LICENSING MANAGER

Membership

Chair - Councillor A P Edgeller

C A Baron D McNaughton
J A Barron A M Loughran
A R G Brown M Phillips
A P Edgeller R M Sutherland

M Green

(The 3 Members to form the Sub Committee will be appointed from the above)

ITEM NO 2(a) ITEM NO 2(a)

LICENSING SUB-COMMITTEE - 19 APRIL 2021

Ward Interest - Foregate

Application for a Premises Licence

Report of Licensing Officer

Purpose of Report

To consider an application for a Premises Licence Application for The Great British Beer Company Ltd, 149 Newport Road, Stafford, Staffs ST16 2EZ.

1 Detail

- 1.1 On 22 February 2021 the Council received a premises licence application for The Great British Beer Company, 149 Newport Road, Stafford however the consultation time had to be restarted due to a clerical error by the applicant regarding on-sales/off sales therefore the consultation end date was 24 March 2021.
- 1.2 The application was made by Mr Jack Taylor the Director of the Great British Beer Company Ltd of 147 Newport Road, Stafford ST16 2EZ.
- 1.3 On 24 February 2021 an email was received from Staffordshire Police Licensing Team making representations stating that in its current form the application would not promote the licensing objectives however they also stated that they have consulted with the Applicant and had agreed amendments to the operating schedule so the application was no longer contested.
- 1.4 On 6 March 2021 a relevant representation was received from Express Curtains, Stafford
- 1.5 On 12 March 2021 a relevant representation was received from Couture Leisure Ltd.
- 1.6 On 22 March 2021 an email was received from Trading Standards attaching negotiated and agreed conditions with Mr Taylor.
- 1.7 There were no other representations from any other Responsible Authorities.
- 1.8 The documents relating to the application, correspondence with the Police and Trading Standards, and representations from Express Curtains and Couture

Leisure Ltd are attached as an APPENDIX.

2 Recommendation

- 2.1 The Committee is asked to consider this report and determine whether to grant the licence as applied for.
- 2.2 The procedure for meetings of the Licensing Sub Committee is attached to this report.

Previous Consideration

Nil

Background Papers

File available in Operations.

Contact Officer

Katie McKinney, Enforcement Officer, 01785 619100

149 Newport Road, ST16 ZEZ.



Stafford Application for a premises licence Licensing Act 2003

For help contact ehlicensing@staffordbc.gov.uk Telephone: 01785 619745

You can save the form at a	y time and resume it later. You do not need to	be logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	149NR	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on	behalf of the applicant? No	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		į
* First name	Jack	
* Family name	Taylor	·
* E-mail		
Maīn telephone number		Include country code.
Other telephone number		
☐ Indicate here if you w	ould prefer not to be contacted by telephone	
Are you:		
Applying as a businesApplying as an individ	s or organisation, including as a sole trader lual	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
Is your business registered in the UK with Companies House?	n To Yes C No	Note: completing the Applicant Business section is optional in this form.
Registration number	12183606	
Business name	The Great British Beer Company Limited	If your business is registered, use its registered name.
VAT number	None	Put "none" if you are not registered for VAT.
Legal status	Private Limited Company	

Continued from previous page.	м	_
Your position in the business	Director	
Home country	United Kingdom	The country where the headquarters of your business is located.
Registered Address		Address registered with Companies House.
Building number or name	147	
Street	Newport Road	
District		
City or town	Stafford	
County or administrative area	Staffordshire	in the state of th
Postcode	ST16 2EZ	•
Country	United Kingdom	
	4	
Section 2 of 21		
PREMISES DETAILS		
	oply for a premises licence under section 17 of t	
in accordance with section 12		ion to you as the relevant licensing authority
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Secti	an 3 of 21	
	ICATION DETAILS	
In wh	at capacity are you apply	ring for the premises licence?
	An Individual or individu	ials
X	A limited company / lim	ited liability partnership
	A partnership (other tha	n limited liability)
	An unincorporated asso-	ciation
	Other (for example a sta	(utory corporation)
	A recognised club	
	A charity	
	The proprietor of an edu	cational establishment
	A health service body	
	•	ed under part 2 of the Care Standards Act an independent hospital in Wales
	Social Care Act 2008 in re	ed under Chapter 2 of Part 1 of the Health and espect of the carrying on of a regulated ning of that Part) in an independent hospital in
	The chief officer of police	e of a police force in England and Wales
Conf	irm The Following	
Ø	I am carrying on or properthe use of the premises f	osing to carry on a business which involves or licensable activities
	l am making the applicat	ion pursuant to a statutory function
	l am making the applicat virtue of Her Majesty's pr	tion pursuant to a function discharged by rerogative
Secti	on 4 of 21	
NON	INDIVIDUAL APPLICAN	rs
Provi partr	de name and registered a ership or other joint vent	address of applicant in full. Where appropriate give any registered number. In the case of a ture (other than a body corporate), give the name and address of each party concerned.
Non	Individual Applicant's N	ame
Name	2	The Great British Beer Company Limited
Deta	ils	
	itered number (where cable)	12183606
Desc	ription of applicant (for e	xample partnership, company, unincorporated association etc)

Continued from previous page	*	
Private Limited Company		
Address		And the state of t
Building number or name	147	
Street	Newport Road	
District		
City or town	Stafford	
County or administrative area	Staffordshire	
Postcode	ST16 2EZ	
Country	United Kingdom	
Contact Details		
E-mail	Establish Couls	
Telephone number		
Other telephone number		
* Date of birth	dd mm yyyy	
* Nationality	British	Documents that demonstrate entitlement to work in the UK
	Add another applicant	
Section 5 of 21		
OPERATING SCHEDULE		- Company - Comp
When do you want the premises licence to start?	01 / 04 / 2021 dd mm yyyy	
If you wish the licence to be valid only for a limited period, when do you want it to end	dd mm yyyy	
Provide a general description o	f the premises	
licensing objectives. Where you	es, its general situation and layout and any other or application includes off-supplies of alcohol and olies you must include a description of where the	id you intend to provide a place for
shop for the sale of craft beer & online will make sure the custor	of 149 Newport Road; a 3 story complex. Premise spirits. Online shop to co-inside with on site sale mer must agree they are over 18 & confirm as su UK and require to hand over and be signed for t 004.	es via a secure website. Any sales made ich. Parcelforce/DPD will deliver sealed

Continued from previous page	ir,	
If 5,000 or more people are expected to attend the	:	
premises at any one time,		
state the number expected t	to L	
attend Section 6 of 21		
PROVISION OF PLAYS	Statement Color Co	
See guidance on regulated e	idadainmaat	
Will you be providing plays?		
↑ Yes	€ No	
Section 7 of 21	美国基本的 医多种性 医多种性 医多种性 医多种性 医多种性 医多种性 医多种性 医多种性	
PROVISION OF FILMS	The state of the s	physical and the state of the s
See guidance on regulated e	ntertainment	
Will you be providing films?		
(Yes	⊘ No	
Section 8 of 21		
PROVISION OF INDOOR SPO		
See guidance on regulated er		
Will you be providing indoor	sporting events?	
C Yes	€ No	
Section 9 of 21		
	WRESTLING ENTERTAINMENTS	
See guidance on regulated er	ntertainment	
Will you be providing boxing	or wrestling entertainments?	
← Yes	© No	
Section 10 of 21		
PROVISION OF LIVE MUSIC		2000
See guidance on regulated er		
Will you be providing live mu	sic?	
C Yes	No	
Section 11 of 21		
PROVISION OF RECORDED IV		A STATE OF THE STA
See guldance on regulated en	ntertainment	ADVITO TO THE PARTY OF THE PART
Will you be providing recorde	ed music?	
C Yes	(e No	
Section 12 of 21		
PROVISION OF PERFORMAN	CES OF DANCE	<u></u>
See guidance on regulated en	itertalnment	
Will you be providing perform	nances of dance?	

Continued from previou	ıs paģe				
Section 13 of 21					
PROVISION OF ANYTO	HING OF A	A SIMILAR	DESCRIPTION TO	LIV	E MUSIC, RECORDED MUSIC OR PERFORMANCES OF
See guidance on regu	lated ente	rtainment		***************************************	300000
Will you be providing performances of dance		similar to li	ve mušic, recorde	d mu	sic or
← Yes	(6	i No			
Section 14 of 21					
LATE NIGHT REFRESH	MENT				
Will you be providing	ate night	refreshme	nt?		
C Yes	(e	No			
Section 15 of 21				haid.	
SUPPLY OF ALCOHOL				~	
Will you be selling or st	upplying a	alcohol?			
	\mathcal{C}	` No			;
Standard Days And Ti	imings				
MONDAY					Give timings in 24 hour clock.
	Start 0	9:00		End	23:00 (e.g., 16:00) and only give details for the days
	Start			End	of the week when you intend the premises to be used for the activity.
TUESDAY					
	Start 0	9:00		End	23:00
	Start			End	
WEDNESDAY	Ŀ				
ALCO (ACCOUNTS)	Start 0	0.00	,	End	23:00
	,	3.00			
	Start			End	
THURSDAY					
	Start 0	9:00	1	End	23:00
	Start		1	End	
FRIDAY	,				
	Start 05	9:00	Ì	End	23:00
	t	7700			
	Start		!	End	
SATURDAY	·				
	Start 09	9:00	Ĕ	End	23:00
	Start		{	ind	And the state of t

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SUNDAY			
Star	t 09:00	End 23:00	.
Star	t	End	Janahan sa ga
Will the sale of alcohol be for	consumption:		if the sale of alcohol is for consumption on
(*) On the premises	Off the premises	Both	the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.
State any seasonal variations			Million of Paragraph
For example (but not exclusiv	ely) where the activity will occ	ur on additional d	ays during the summer months.
column on the left, list below	,		nol at different times from those listed in the on a particular day e.g. Christmas Eve.
·	ely), where you wast the activit	y to go on rouger	on a particular day e.g. Christinas Eve.
N/A			
State the name and details of licence as premises supervisor	the individual whom you wish	to specify on the	
Name			
First name	Jack		
Family name	Taylor		
Date of birth	dd mm yyyy		

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Enter the contact's address					
Building number or name		7.17.17]
Street				To the supplemental state of the supplementa	
District					
City or town]
County or administrative area					
Postcode					
Country	United Kir	ngdom		- An	
Personal Licence number (if known)					
issuing licensing authority (if known)	Stafford B	orough Council			
PROPOSED DESIGNATED PRE	MISES SUP	ERVISOR CONS	ENT	3.33.00.00.00.00.00.00.00.00.00.00.00.00	
How will the consent form of the supplied to the authority?	he propose	d designated pre	mîses	supervisor	
C Electronically, by the pro	posed desig	anated premises	superv	isor	
As an attachment to this		-			
Reference number for consent form (if known)		2357	-	180	If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your
Section 16 of 21	1 1 1 1 1 1 1				reference'.
ADULT ENTERTAINMENT	**** <u>*****</u>		~~~~		
Highlight any adult entertaining premises that may give rise to				entertainmer	nt or matters ancillary to the use of the
	ildren, regai	rdless of whether	you In	tend childre	y to the use of the premises which may give in to have access to the premises, for example jambling machines etc.
N/A					
·		:			
Section 17 of 21					
Hours premises are open	ro the pub	BLIC			
Standard Days And Timings					
MONDAY	***************************************			<u> </u>	Give timings in 24 hour clock.
Start	09:00	-	End	23:00	(e.g., 16:00) and only give details for the days of the week when you intend the premises
\$tart]	End		to be used for the activity.

Continued from previou	s page		- Anna Carlotte		
TUESDAY					
	Start 09:00	End	23:00		
	Start	End			
WEDNESDAY					
	Start 09:00	End	23:00		
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SATURDAY					
	Start 09:00	End	23:00		
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SUNDAY	— 				
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State any seasonal varia	utions	·	and Australian Conference (Australia Conference Confere	٠.	
For example (but not ex	clusively) where the activ	rity will occur on a	dditional days durin	g the summer months.	
N/A	\$ 3 may 4 or 1 min 1964 1962 1972 1972 1974 1974 1974 1974 1974 1974 1974 1974			- Andrews of the state of the s	
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those listed in the colun	nn on the left, list below			ers and guests at different tim cicular day e.g. Christmas Eve	
N/A	year franchischer and the second seco	<u> </u>			
	17/1074			1000 mg	
Section 18 of 21					
LICENSING OBJECTIVES		1			**************************************
Describe the steps you i	intend to take to promote	the four licensing	objectives:		
a) General – all four licer	ısing objectives (b,c,d,e)				

List here steps you will take to promote all four licensing objectives together.

The Licensee shall ensure that all times when the premises are for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder. The Licensee shall ensure that all staff will undertake training in their responsibilities in relation to the sale of alcohol, particularly with regard to drunkenness and underage persons. Records will be kept of training and refresher training.

b) The prevention of crime and disorder

Any incidents of a criminal nature that may occur on the premises will be reported to the Police.

The Licensee will install comprehensive CCTV coverage at the premises and it is operated and maintained at the premises. The CCTV system shall conform to the following points:

- 1. Cameras must be sited to observe the entrance and exit doors both inside and outside.
- 2. Cameras on the entrances must capture full frame shots of the heads and shoulders of all people entering the premises i. e. capable of identification.
- 3. Cameras viewing till areas must capture frames not less than 50% of screen.
- 4. Cameras overlooking floor areas should be wide angled to give an overview of the premises.
- 5. Be capable of visually confirming the nature of the crime committed.
- 6. Provide a linked record of the date, time and place of any image.
- 7. Provide good quality images -colour during opening times.
- 8. Operate under existing light levels within and outside the premises.
- 9. Have the recording device located in a secure area or locked cabinet.
- 10. Have a monitor to review images and recorded picture quality.
- 11. Be regularly maintained to ensure continuous quality of image capture retention.
- 12. Have signage displayed in the customer area to advise that CCTV is in operation.
- 13. Digital Images must be kept for 30 days.
- 14. Police will have access to images at any reasonable time.
- 15. The equipment must have a suitable export method, e. G. CD/DVD writer so that the police can make an evidential copy of the data they require. This data should be in the native file format, to ensure that no image quality is lost when making the copy, if this format is non-standard (i.e. manufacturer proprietary) then the manufacturer should supply the replay software to ensure that the video on the CD can be replayed by the police on a standard computer. Copies will be made available to Police on request.

c) Public safety

Appropriate fire safety procedures are in place including fire extinguishers (foam, H20 and CO2), fire blanket, internally illuminated fire exit signs, numerous smoke detectors and emergency lighting (see enclosed plan for details of locations). All appliances are inspected annually.

All emergency exits shall be kept free from obstruction at all times.

d) The prevention of public nulsance

All customers will be asked to leave quietly.

Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

e) The protection of children from harm

The licensee and staff will ask persons who appear to be under the age of 25 for photographic ID such as proof of age cards, the Connexions Card and Citizen Card, photographic driving licence or passport, an official identity card issued by HM Forces or by an EU country, bearing the photograph and date of birth of bearer.

All staff will be trained for UNDERAGE SALES PREVENTION regularly.

A register of refused sales shall be kept and maintained on the premises.

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- Is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is A British citizen or a citizen of the UK and Colonles having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport
 as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national
 of a European Economic Area country or Switzerland,
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A current passport endorsed to show that the holder is exempt from immigration control, is allowed to stay
 indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A current immigration Status Document issued by the Home Office to the holder with an endorsement Indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, when produced in combination with an official document giving the person's permanent National insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, when produced in combination with an
 official document giving the person's permanent National Insurance number and their name issued by a
 Government agency or a previous employer.

- A current passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to
 work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a
 licensable activity.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A current Residence Card Issued by the Home Office to a person who is not a national of a European Economic
 Area state or Switzerland but who is a family member of such a national or who has derivative rights or
 residence.
- A current Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, less than 6 months old, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK
 with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or
 reasonable evidence that the person has an appeal or administrative review pending on an immigration
 decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but
 who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in
 the UK including:-
 - evidence of the applicant's own identity such as a passport,
 - evidence of their relationship with the European Economic Area family member e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one
 of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of explry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at https://www.gov.uk/prove-right-to-work) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

Section 20 of 21

NOTES ON REGULATED ENTERTAINMENT

In terms of specific regulated entertainments please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the
 audience does not exceed 500. However, a performance which amounts to adult entertainment remains
 licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor, and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the nonembsp; domestic rateable & nbsp; value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at http://www.voa.gov.uk/business_rates/index.htm

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190,00

Band C - £33001 to £87000 £315.00

Band D - £87001 to £125000 £450.00*

Band E - £125001 and over £635.00*

*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £125000 £900.00

Band E-£125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college. If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000,00

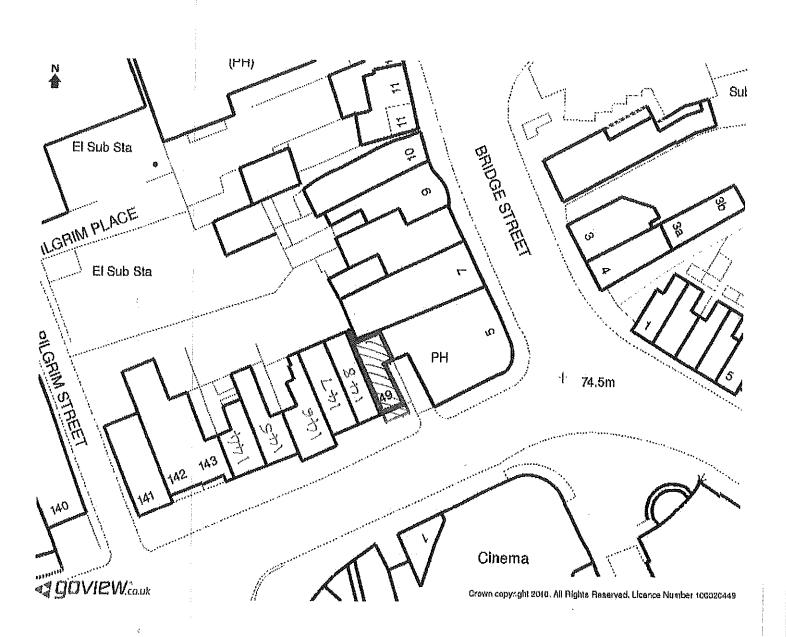
* Fee amount (£)

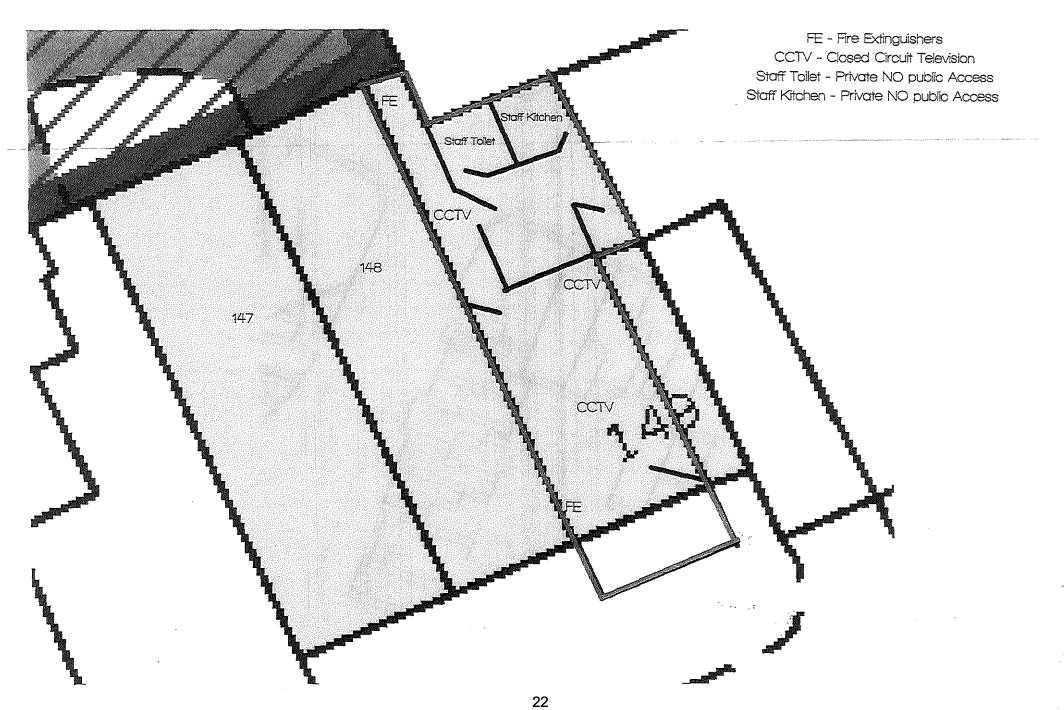
190.00

ATTACHMENTS

AUTHORITY POSTAL ADDRESS

	2.2.1.7000000000000000000000000000000000
Continued from previous page	
Address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
DECLARATION	
Borough Council, who are the * will only share your Information departments and Enforcement requires or allows us to do so:	formation The information that you have provided on this form will be used by Stafford e data controller, for the processing of your application and providing you with a licence. We on with/ or on The Public Register, The Home Office, other Government agencies, Council agencies and the National Fraud Initiative when necessary or where the law otherwise For further Information, please see www.staffordbc.gov.uk/privacynotices
This section should be complet behalf of the applicant?"	ed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on ,
* Full name	J Taylor
* Capacity	Managing Director
Date (dd/mm/yyyy)	21st February 2021
[Add another signatory
with your application.	
	UMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE SE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION
IT IS AN OPPENCE UNDER SECTION, OR HAVE REASONABLE THEIR IMMIGRATION STATUS. CONDITIONS AS TO EMPLOYN ASYLUM AND NATIONALITY A	TION 248 OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY E CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO SENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE





Consent of individual to being specified as premises supervisor Jack Taylor [full name of prospective premises supervisor] [home address of prospective premises supervisor] hereby confirm that I give my consent to be specified as the designated premises supervisor in relation to the application for Premises Licence [type of application] The Great British Beer Company Limited [name of applicant] TBC relating to a premises licence [number of existing licence, if any] 149 Newport Road Stafford

[name and address of premises to which the application relates]

J

of

by

for

ST16 2EZ

and any premises licer by	ice to be granted or varied in re	espect of this application made
The Great British Bee	r Company Limited	
[name of applicant]	# 4 # W 4 - P # 4 - P	*************************
concerning the supply of	of alcohol at	
149 Newport Road		
Stafford ST16 2EZ		
~···		Apple of the View of the Control of
		(株) (1995年) (建) (1995年) (1995年)
:		
[name and address of premi	ses to which application relates]	
I also confirm that I am intend to apply for or obelow.	entitled to work in the United currently hold a personal licer	Kingdom and am applying for, ice, details of which I set out
Personal licence numbe	er .	
425360/089040		
[Insert personal licence numb	er, if any]	
Personal licence issuing	authority	
Stafford Borough Cour	•	
jinsert name and address and	d telephone number of personal licenc	e issulng authority, if any]
•	•	
Signed	M	**************************************
Name (please print)	JACK TAYLOR	
:		
Date	15 th February 2021	

Julie Wallace

From:

Clive Cooper

Sent:

24 February 2021 11:00

To:

ehlicensing

Subject:

FW: Application for a Premises Licence to be granted under the Licensing Act 2003.

the Great British Beer Company, 149 Newport Road, Stafford, Staffordshire,

ST162EZ

Dear Licensing,

Application for a premises Licence to be granted under the Licensing Act 2003 The Great British Beer Company, 149 Newport Road, Stafford, Staffordshire, ST162EZ

8000

Staffordshire Police wish to make representations concerning the licence application on the basis that it is considered that the application in its current form would not promote the licensing objectives. Staffordshire Police have consulted with the Applicant and have agreed amendments to the operating schedule, as outlined in the below email, which it is believed will promote the objectives. As the Applicant and Staffordshire Police are in agreement, subject to there being no representations from other parties, it is respectfully considered that, as this application is now uncontested and both the Applicant and Staffordshire Police agree that a hearing is unnecessary, the Licensing Authority dispense with a formal hearing on the basis of the agreement.

If you have any queries, please do not hesitate to contact me.

Regards

Clive

PC5281 Clive Cooper Licensing Officer

From: Jack Taylor

Sent: 24 February 2021 10:50

To: Clive Cooper

Subject: Re: Application for a Premises Licence to be granted under the Licensing Act 2003. the Great British Beer

Company, 149 Newport Road, Stafford, Staffordshire, ST162EZ

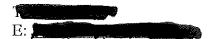
Good Morning Clive,

Further to our conversation I am happy to accept these amendments.

Many Thanks,

Jack Taylor MBII MBA Managing Director

The Rainy Day Group Limited The Great British Beer Company



From: Clive Cooper

Sent: Wednesday, February 24, 2021 10:19:27 AM

To: Jack Taylor

Subject: Application for a Premises Licence to be granted under the Licensing Act 2003. the Great British Beer Company, 149 Newport Road, Stafford, Staffordshire, ST162EZ

Dear Jack Taylor, below are the proposed amendments to the premises licence. **Please could you advise, by return email**, if you are in agreement with the conditions (below) being incorporated into the Premises Licence and replacing those in your application? If you want to talk about any aspect of the proposed amendments then you can contact me using the numbers below.

To amend and incorporate conditions contained in section M (b) The prevention of crime and disorder and (e) The protection of children from harm:

Proposed conditions consistent with operating schedule:-

Prevention of Crime and Disorder

- 1) CCTV must be installed and cover all internal areas, including all public entry and exit points and any areas where smokers are allowed to congregate. The CCTV unit must be positioned in a secure part of the licensed premises and not within any private area of the location. Access to the system must be allowed immediately to the Police, Trading Standards or an authorised officer of the Licensing Authority in accordance with the Data Protection Act where it is necessary to do so for the prevention of crime and disorder, prosecution or apprehension of offenders or where disclosure is required by law.
 - The time and date must be set to the correct time relating to BST/GMT
- 2) A competent trained person in the use of and operation of the CCTV must be in attendance at the premises at all times that licensable activities take place and be able to fully operate the CCTV system to be able to down load at the time of the visit/upon request onto a CD/DVD/USB stick any information requested by any Responsible Authority.
- 3) All CCTV images must be retained for a period of not less than 31 days.
- 4) Clear signage must be displayed at all entrance and exits indicating that CCTV is operating.
- 5) An incident register of all occurrences and ejections from the premises must be maintained at the premises and any details of any incidents of crime or disorder must be recorded. The register must be produced and made available at the time of the visit/upon request to any responsible authority.
- 6) No open vessels will be removed from the inside of the premises, unless it is to a defined area which must have all of the appropriate consents from the local authority and must include a plan on which the area is defined and should also utilise a physical barrier which is approved by the local authority. Any conditions attached to the consent for the utilisation of the defined area must be adhered to.
- 7) Notices must be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

Protection of children from Harm

- 1) A Challenge 25 policy must be adopted and enforced at the premises where all persons who appear to be under the age of 25 must be challenged for acceptable identification to prove they are over the age of 18 prior to the purchase of alcohol.
- 2) The only acceptable forms of identification are a valid photo driving licentification are a valid PASS approved proof of age card.

- 3) Challenge 25 posters must be displayed at all entrances to the premises, all areas where alcohol is displayed and at the cash till payment area.
- 4) Posters must be displayed prominently and in sight of customers and staff.
- 5) A refusals register with details of all refusals must be maintained at the premises. The register may be contained on the till but must contain details of the staff member refusing the sale and must be checked on a monthly basis by the Designated Premises Supervisor and signed and dated by the Designated Premises Supervisor.
- 6) The refusals register or when on the till a print out of refusals must be produced and made available for inspection at the time of the visit/upon request by any Responsible Authority.
- 7) Both initial and subsequent refresher training in relation to the sale of alcohol will contain a written or electronic test to be undertaken by the staff member and this record must be signed and dated by both the member of staff and the Designated Premises Supervisor.

If you have any queries please do not hesitate to contact me.

Regards

Clive

PC5281 Clive Cooper Licensing Officer PC5281 Cooper



Early Intervention and Prevention Unit, Licensing Division, Staffordshire Police, HQ Stafford, Weston Road, Staffordshire, ST18 0YY.

t: 101 Ext. 2983

e: clive.cooper

Find us on...

www.staffordshire.police.uk

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You | Www.youtube.com/StaffordshirePolice

"A safer Staffordshire"

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Staffordshire Police reserves the right to read all such material and to reject and return any material which is considered either to be a security risk or unsuitable. Any monitoring will comply with the legislation currently in force and in particular the Human Rights Act 1998.

Julie Wallace

From:

Smith, Caroline J (F&C)

Sent:

22 March 2021 09:51

To:

ehlicensing

Subject:

Premises Licence Application - Great British Beer Co, 149 Newport Road, Stafford,

· 1986年1月1日 - 1986年

ST162EZ

Attachments:

GB Beer Co Conditions v2 copy.docx

CAUTION: This email originated from outside of the Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

Good morning,

Please find attached, conditions negotiated and agreed Jack Taylor, Great British Beer Company, 149 Newport Rd, Stafford.

You should have also received conditions negotiated with Clive Cooper in Police Licensing. For ease, I have agreed with the applicant, and informed Clive, that as our conditions for Protecting Children from Harm are similar, our conditions (attached) should be used under this objective and the police conditions be used for Preventing Crime and Disorder.

If the conditions are endorsed onto the licence then Trading Standards will not have any representations to make against the grant of this licence.

Please acknowledge acceptance of this.

Kind regards, Caroline

Caroline Smith Compliance Officer Public Protection – Trading Standards Staffordshire County Council

Trading Standards, Castle House, Floor 1, Barracks Road, Newcastle under Lyme, ST5 1BL

<u>□</u>: <u>www.staffordshire.gov.uk</u>

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For all your business support enquires

Free, impartial legal guidance for businesses that supply goods and services to consumers: www.businesscompanion.info

Citizens Advice Scams Action hotline: 0300 330 3003 Citizens Advice Consumer Services hotline: 0808 223 1.133

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In offering this advice we wish to make it clear that:

Legislation may change over time and the advice given is based on the information available at the time the guidance was produced. It is not necessarily comprehensive and is subject to revision in the light of further information.

Only the courts can interpret statutory legislation with any authority. This advice is not intended to be a definitive guide to, nor substitute for, the relevant law. Independent legal advice should be sought where appropriate.

From: Jack Taylor

Sent: 19 March 2021 11:40

To: Smith, Caroline J (F&C)

Subject: Re: Application for a Premises Licence to be granted under the Licensing Act 2003, the Great British Beer

Company, 149 Newport Road, Stafford, Staffordshire, ST162EZ

CAUTION: This email originated from outside of Staffordshire County Council. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Morning Caroline

Please see attached

Many thanks

Jack Taylor MBII MBA Managing Director

The Rainy Day Group Limited
The Great British Beer Company

E:

From: Smith, Caroline J (F&C)

Sent: Tuesday, March 16, 2021 10:42:07 AM
To: Jack Taylor

Subject: RE: Application for a Premises Licence to be granted under the Licensing Act 2003, the Great British Beer

Company, 149 Newport Road, Stafford, Staffordshire, ST162EZ

Hi Jack,

As discussed please find an updated version of the conditions attached for the 'Protecting Children from Harm' objective.

If you are happy with them please sign and date and return, or express your agreement by return email.

Kind regards, Caroline

Caroline Smith
Compliance Officer
Public Protection – Trading Standards
Staffordshire County Council

29

Licensing Conditions

Protecting Children from Harm

Shop Conditions

1. A Challenge 25 policy should be adopted and enforced at the premise where all persons who appear to be under the age of 25 must be challenged for acceptable identification to prove they are over the age of 18 prior to the purchase of alcohol.

ter illiko jar 17

- 2. The only acceptable forms of identification must be a valid photo driving licence, valid passport or a valid PASS approved proof of age card.
- Challenge 25 posters should be displayed at all entrances to the premise, all areas where alcohol is displayed and at the cash till payment area. They sould be displayed prominently and in sight of both customers and staff.
- 4. At each till there must be placed a date of birth check card which must be kept updated at all times with the current date at which a person must be born to be aged 18 or over.
- 5. A refusals register with details of all refusals must be maintained at the premise. The register must contain details of the staff member refusing the sale and must be checked on a monthly basis by the Designated Premises Supervisor and signed and dated by the Designated Premises Supervisor.
- 6. The refusals register must be produced and made available for inspection at the time of the visit by any Responsible Authority.
- 7. Prior to selling alcohol, all persons involved in the sale of alcohol & age restricted products who are not the holder of a Personal Licence must receive initial and regular 6 monthly refresher training by the Designated Premises Supervisor or external training provider with regards to the law in relation to the sale of alcohol & age restricted products and responsible retailing.
- 8. Such training must be recorded and up to date training records of all such persons must be maintained at the premise and produced and made available for inspection at the time of the visit by any Responsible Authority. Both initial and subsequent refresher training in relation to the sale of alcohol & age restricted products must contain a test to be undertaken by the staff member and this test or online certificate must be made available at the time of the visit to any Responsible Authority. Records for each person must be retained for a minimum of 12 months.

Online Sales Conditions

- 1. The website must ensure they receive a declaration via form completion or tick box from the person placing the order that the person is over 18 years of age.
- 2. Alcohol shall be sold in sealed containers only.

Mar21 V2 30

- 3. All deliveries of alcohol shall only be delivered to an address with a valid postcode and not to a public place.
- 4. Third party delivery companies should follow their protocol for under age sales, either refusing if suspected to be under 18 or requesting identification.
- 5. If delivery company follows Challenge 25 scheme, and the person making the delivery considers that the recipient of alcohol appears under the age of 25, acceptable proof of age which shall include recognised photographic identification is to be requested before any alcohol is handed over.
- 6. Acceptable proof of age shall include identification bearing the customer's / recipient's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport.
- 7. Delivery will be refused if the person believes the alcohol is being purchased on behalf of another person aged under 18 years.
- 8. The terms and conditions of the company website will contain the following: a) The company will not supply alcohol to any person until it has been verified that the person is over 18 years of age.

b) That no parcels will be left by the courier if the person at the delivery address is believed to be under 18 years of age.

Conditions Agreed by Jack Taylor

Signature: ...JTaylor.

Date: ...19/03/2021

Couture leisure ltd
139 Newport Road
Stafford
ST16 2EZ

To whom it may concern,

I would like to make representations in regards to the premises licence application for the great British Beer company, at property 149 Newport road Stafford.

I believe this application will breach the objectives of the license.

I have grave concerns over any off licence offering for sale high strength alcohol that can be carried out onto the streets and potentially drunk in a no drinking zone with no supervision.

As you will be aware the late hours proposed by this application mean the premises would potentially be selling alcohol to people walking from one venue to another on a traditional night out.

When Town is open as normal it would pose a risk to public safety to have people walking around with glass bottles in there hands and an easy access to cheap alcohol with no supervision.

I have found it quite difficult to figure out if this new property is going to be an off licence or a bar, the documents on Stafford borough council's website states the licence application is for off sales only, the document displayed in 149 Newport Rd states that the premises licence will be for on sales and off sales.

Bearing in mind the fact there would be no fire exits at the rear of the building as no licence or easement has been granted to allow this onto property that I own, I would be very concerned if a premises licence was granted to a building that has no means of evacuation should the worst happen.

I believe having this off license come bar open with such a late Licence will have a negative impact upon crime and disorder encouraging people to drink and congregate On a very busy Rd with high levels of foot fall particularly on weekend nights when traditionally the people in the town centre drink more alcohol and therefore can only be seen as a negative for the area as a whole.

I there for object to the granting of this license and hope you as the licencing committee consider the impact and potential issues from this application.

For and on behalf of the company known as Couture leisure Ltd

Julie Wallace

From:

steve

Sent:

06 March 2021 12:21

To:

ehlicensing

Subject:

licence application 149 Newport Road, Stafford, Staffordshire, ST16 2EZ

Attachments:

door access.jpg; taphouse doors.jpg

CAUTION: This email originated from outside of the Council. Do not click links or open attachments unless you recognise the sender and know the content is safe.

I am writing to **object** to the request for a Premise Licence under the Licensing Act 2003, at the property 149 Newport Road Stafford.

We currently operate a soft furnishing shop which has a rear exit next to the proposed licensed premise.

We have two legitimate parking spaces, as confirmed in the Land Registry, which gives us access to the rear of our property 7 Bridge street Stafford, we have parking rights and loading and unloading rights.

The rear of the premises 149 Newport road, has no parking rights and little access, the current access to the property is severely restricted by beer barrels currently owned by the proprietor of 147 Newport Road, the same individual applying for the licence.

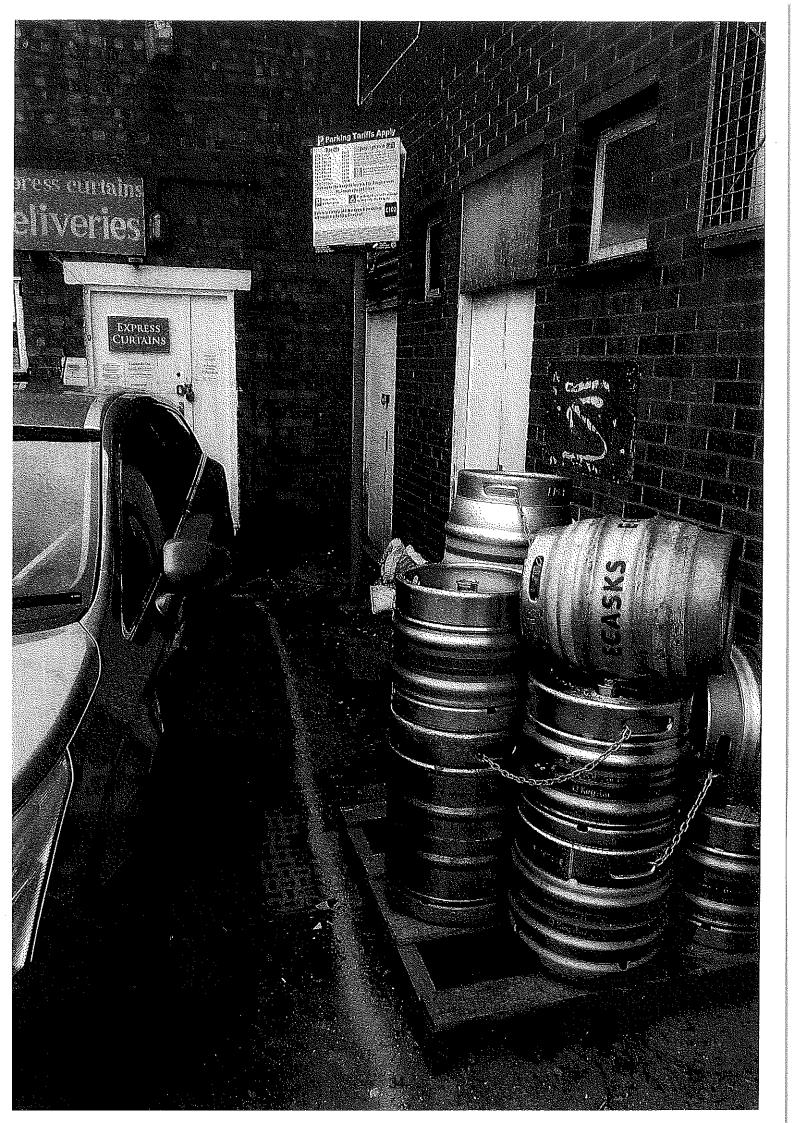
If the licence is granted I believe that the area to the rear of 7 Bridge street will get cluttered with barrels and deliveries, which due to poor access will interfere with our property rear and official parking places.

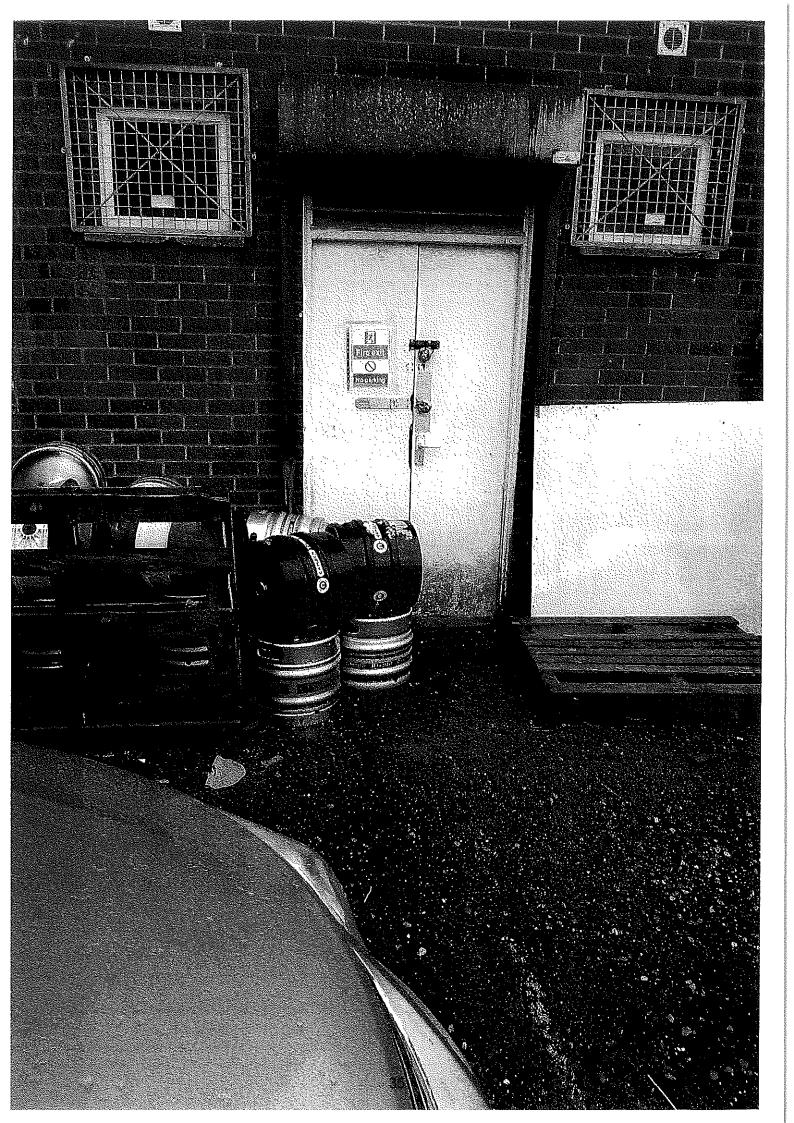
As the rear access is minimal and leads onto our official parking spaces, I am of the mind that rear access is possibly unuseable and would not serve as a useful exit (including a possible Fire Exit).

As a high street shop owner we have had two large shop windows broken , blood splattered over our shop windows and feel that we do not need any further alcohol fuelled incidents around this area , especially as there are currently more than enough alcohol facilities within 50m of the applicant.

I have attached two photographs of the current state of the rear and a photograph of the restricted access to 149 Newport road

regards





LICENSING SUB COMMITTEE PROCEDURE

The Chairman will introduce the Members of the Sub-Committee and invite those present at each hearing to introduce themselves.

- The Licensing Officer outlines the details of the application and relevant representations received, to the Sub Committee.
- Any person who has submitted a relevant representation will be given the opportunity to present details of their representation. The running order for such presentations will be decided by the Chairman prior to the first presentation commencing.
- Following each submission, the representative of the premises may question the person concerned.
- 4 Members of the Sub-Committee may then ask questions of the person concerned.
- Once all relevant representations have been heard, the representative of the premises presents his case and calls any witnesses in support.
- Any person who has submitted relevant representations may then question the representative of the premises and any witnesses.
- 7 Members of the Sub- Committee may then ask questions of the representative of the premises and any witnesses.
- 8 All parties who have presented relevant representations can summarise their case and comment briefly on the representative of the premises replies to questions. They cannot introduce new issues.
- The representative of the premises can summarise their case and comment briefly on the any parties replies to his questions, they cannot introduce new issues.
- All parties will then withdraw whilst the Sub Committee considers the case.
- The Sub Committee will deliberate in private only recalling any party to clear points of uncertainty on evidence already given. If recall is necessary all parties will return notwithstanding only one is concerned with the point giving rise to doubt.
- The Chairman will announce the Sub Committee's decision and will give reasons for the decision to the parties at the end of the hearing; the decision being confirmed in writing afterwards.