

Aims of the Stafford Borough Walking Working Group

March 2009

The Stafford Borough Walking Working Group aims to:

Promote walking in Stafford Borough for health, environmental and leisure purposes and as a cost effective means of travel to and from work, school and elsewhere

The objectives of the Stafford Borough Walking Working Group are to:

1. Work with partners to organise events and develop promotional materials to encourage walking in particular and sustainable transport in general
2. Increase rates of walking across Stafford Borough through expansion of the WalkWise Walking for Health programme and, by working with existing and new partners, maximise access to the Walking for Health programme, focusing on target groups and target communities
3. Raise awareness of the environmental and health benefits of walking
4. Support and inform the development of other relevant strategies e.g.:

Stafford Borough Health Strategy
West Midlands Health and Well-Being Strategy
Local Transport Plan
Local Development Framework

5. Advise Members and Officers at Stafford Borough Council and other interested parties of the work of the Stafford Borough Walking Working Group
6. Liaise with Staffordshire County Council on all issues relevant to walking and advise as appropriate e.g. on Rights of Way and health issues
7. Act as a watchdog for maintenance or infrastructure problems or hazards on footpaths and walking routes
8. Support Stafford Borough Council in implementing and achieving its own agreed Green Travel actions and targets and in encouraging others to do so by liaison with the Sustainable Travel department at Staffordshire County Council
9. Contribute to Corporate Priorities relevant to National Indicators (NI) especially:

A vibrant, prosperous and sustainable economy

NI 6: Participation in regular volunteering
NI 110: Young peoples participation in positive activities

Improved health and sense of well being

NI 8: Adult participation in sport and active recreation

A protected, enhanced and respected environment

NI 175: Access to services and facilities by public transport,
walking and cycling

NI 186: Per capita reduction in CO2 emissions in the LA area

Also:

Public Service Agreements (PSA)

PSA 17: Tackle poverty and promote greater independence and
well being in later life

PSA 18: Promote better health and well being for all

10. Continue to act as a model for good practise for other groups working
within Stafford Borough and Staffordshire that aim to promote walking.