

Stafford Borough Children's Trust

Children & Young People's Plan 2010 – 2013



Staffordshire Children's Trust
Working together to improve the lives of children and young people

*Stafford Borough Partnership
Creating Competitive
Advantage'*

Foreword by Mike Allen – Chair – Stafford Borough Children’s Trust Board

Welcome to Stafford Borough’s Children and Young People’s Plan



I am pleased to welcome you to Stafford Borough’s first Children and Young People’s Plan. This plan has been written in partnership with a number of agencies, all whom have a commitment to improving and enhancing the lives of all of the children and young people who live in our Borough. It is anticipated that the cover to this plan will be designed by the Stafford and District Youth Forum. The Youth Forum is represented at Board level and has an important part to play as the ‘voice’ of young people in the Borough.

Stafford Borough Children’s Trust Board was formed in 2006 and has actively contributed towards outcomes for Children and Young People, namely Enjoy and Achieve and Positive Contribution. During November 2008, following recommendations made by the Stafford Local Delivery Board, the Board underwent an extensive review. The review has resulted in a complete overhaul of the Boards’ membership, terms of reference and priorities, which are now reflected in this plan.

The Local Delivery Board will be responsible for the monitoring and performance management of this plan.

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Introduction

This is the first Children and Young People's Plan for Stafford Borough. There have been an enormous amount of developments that have taken place since the introduction of Every Child Matters in 2003. The Staffordshire Children's Trust Board was established during 2005 and brings together the joint work of agencies such as Sure Start, the Children's Fund, Connexions, Housing Providers, Behaviour and Education support teams, children and young people's strategic partnerships, and Youth Offending teams. Children's Trusts aim to support those who work every day with children, young people and their families to deliver better outcomes.

Stafford Borough's Children's Trust Board will assist the Staffordshire Children's Trust with planning, coordinating, and ensuring the delivery of services to children and young people in the Borough. The Board will receive reports from the Management Advisory Groups of Community and Learning Partnerships and will advise them on service provision and configuration to address the balance of need in the Borough. In addition the Board may, from time to time, commission Community and Learning Partnerships¹ (C&LPS) to deliver services and/or commission other agencies to deliver services within C&LPS.

It is important that this plan reflects the needs and aspirations of children and young people living in the Borough so the Board will be working closely with the District Youth Forum to ensure that this happens.

For the purpose of this plan, the information contained in the Staffordshire Joint Strategic Needs Assessment has been used to underpin the planning activity of the Board. It has been used in conjunction with the targets set out in the Staffordshire Local Area Agreement (LAA) to enable the Board to determine its priorities for the next three years.

About Stafford Borough

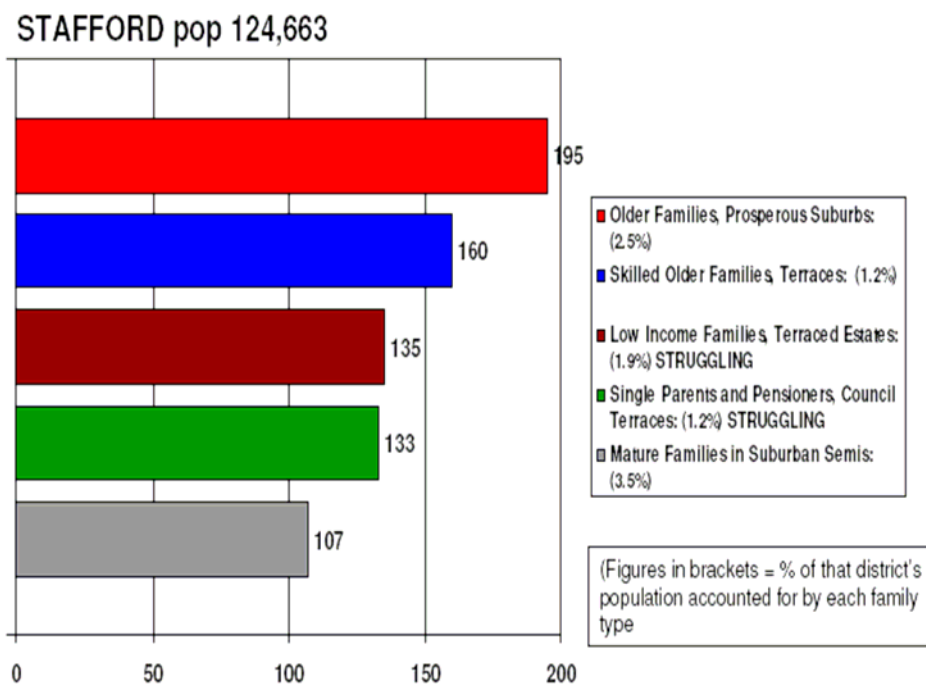
Stafford Borough is situated in the West Midlands. It is located in the heart of Staffordshire and is the County's largest district geographically encompassing smaller towns such as Stone and Eccleshall as well as smaller surrounding villages. The 2006 population within the Borough was around 123,400. There are 27,800 children and young people aged 0–19 years in Stafford Borough; 3.9% are BME; 19,800 are aged 0–14 years; 10,191 are aged 13-19 years. There are 5% of lone parent households with

¹ C&LPS are local children and young people's integrated service partnerships. Services include both universal and targets services across the age range of 0 - 19. These are based around school pyramids and bring together statutory, voluntary and community, private sector, District/Borough Council services with parents, carers, children and young people to deliver the Core Offer of Extended Schools and Children's Centres. The key function of the C&LPS is to provide the opportunity to build services around the child, young person and family, to support parents and carers and to promote prevention and early intervention. There are 7 C&LP's located in the Borough: Graham Balfour; Rising Brook; King Edward IV; Walton; Alleyne's; Walton Priory.

dependent children that are closely linked to areas suffering from incidence of concentrated deprivation – this is slightly below the national average. There are 12,183 ‘struggling families’ in the Borough, as determined by an ACORN² analysis carried out by the Research Unit during 2008. Both nationally and locally, the population is ageing and the over 60’s population figure is expected to rise over the next twenty years by approximately 23%.

(Source: The Voice of 2000 Staffordshire Parents, 2009)

**Profiles of each district (INDEX versus County)
..selected FAMILY profile groups only**



Index figure = index versus the total Staffordshire figure for that group where Staffs index =100

03.04.09

CACI: ACORN data
2008

Stafford benefits from being at the centre of a number of communications networks including the M6 motorway and the West Coast Mainline railway and shares boundaries with every district in the County.

In the Borough there are 45 primary schools, 9 secondary and middle schools, 1 College of Further Education and 1 University at Beaconside Campus.

Skills and qualification levels among the working age population in the district are important to help give an indication of how adaptable local workforces are, and the attractiveness of an area for investment. Stafford has slightly higher levels of its working age population achieving a Level 2 qualification in literacy, but lower levels in numeracy than England – a Level 2 qualification is defined as a GCSE or equivalent pass at grade A* to C.

² ACORN – A Classification of Residential Neighbourhoods
Final – Stafford Borough Children & Young People’s Plan 2010 - 2013

(Source: The Voice of 2000 Staffordshire Parents, 2009)

H/hlds with dependent children: **28.6 % of district pop. (14,332)** (LA average = 30.7%)
Struggling families 9.8% of district total (LA average = 14.5%)

Numbers of teenagers **10,191** (13 – 19)
Numbers of children **19,800** (0-14)

Not in Education, Employment or Training – district rate 4.1%

Index of multiple deprivation. There are 2 SOAs in the 20% most deprived in country in Stafford district (of 46 in the county).

Benefit claimants **10.3%** of working population **7,790** (Staffs average is 12%)

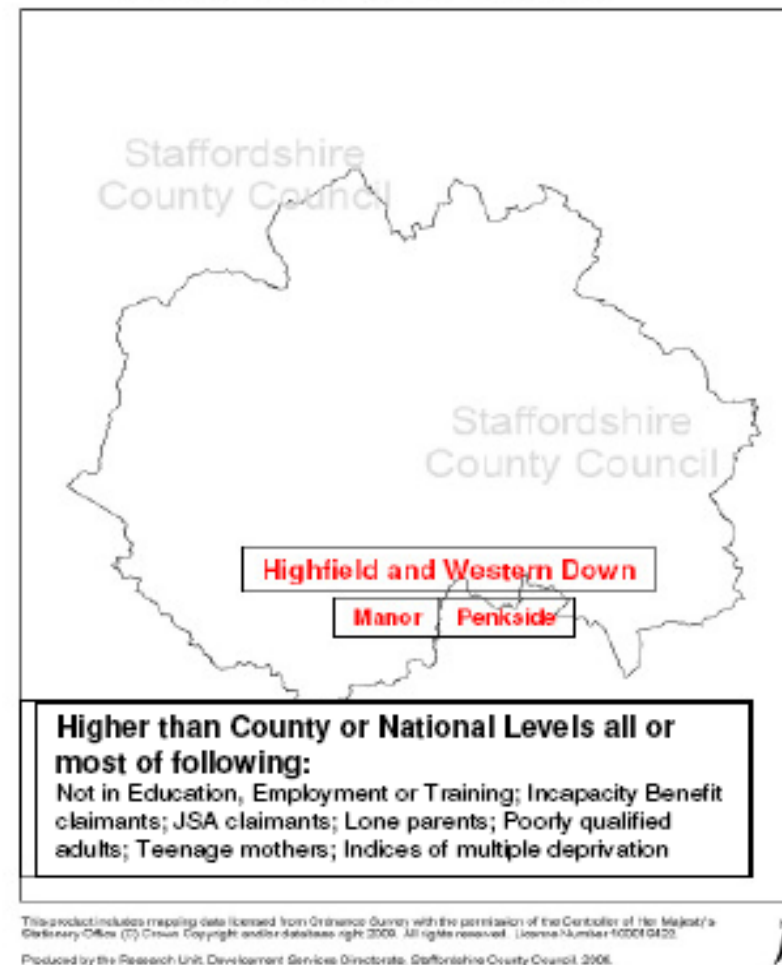
Adults with LDD 666 (**15.0%** of county total)

Adults in treatment for dependency **0.32%** of district pop – mid range within the county

Lone parents 2487 (**5.0%** of district pop – LA average is 5.3%)

Teenage mothers **57** (**12%** of 474 county total)

STAFFORD “HOT SPOTS”



Every Child Matters

In 2003, the Government published a Green Paper called 'Every Child Matters'. This was published alongside the formal response to the report into the death of Victoria Climbié. The paper initiated the five outcomes for children and young people as the components of wellbeing and the purpose of co-operation between agencies.

The five outcomes are:

- **Be healthy**
Ensuring that all children and young people are: Physically Healthy; Mentally and emotionally healthy; Sexually healthy; have healthy lifestyles and choose not to take illegal drugs
- **Stay safe**
Ensuring that all children and young people are: Safe from maltreatment, neglect, violence and sexual exploitation; Safe from accidental injury and death; Safe from bullying and discrimination; Safe from crime and anti-social behaviour in and out of school; and have security, stability and are cared for
- **Enjoy and achieve**
Ensuring that all children and young people are: Ready for school; Attend and enjoy school; Achieve stretching national educational standards at primary school;
Achieve personal and social development and enjoy recreation; Achieve stretching national education standards at secondary school
- **Make a positive contribution;**
Ensuring that all children and young people: Engage in decision-making and support the community and environment; Engage in law-abiding and positive behaviour in and out of school; Develop positive relationships and choose not to bully and discriminate;
Develop self-confidence and successfully deal with significant life changes and challenges; Develop enterprising behaviour
- **Achieve economic wellbeing**
Ensuring that all children and young people: Engage in further education, employment or training on leaving school; are Ready for employment; Live in decent homes and sustainable communities; have Access to transport and material goods and Live in households free from low income

Safeguarding Arrangements

The Children Act 2004 provides the legal underpinning for the transformation of children's services as set out in Every Child Matters. It introduced a new approach to meeting the needs of children and young people focusing on better outcomes and changing the way that services are delivered. It establishes a duty on Local Authorities to make arrangements to promote co-operation between partner agencies in order to improve children's well-being, and a duty on key partners to take part in the co-operation arrangements.

Section 10 of the Children's Act states that all agencies, including District Councils, have a duty to promote inter-agency co-operation to improve all outcomes for children and young people. Section 11 of the Act outlines guidance on making arrangements to safeguard and promote the welfare of children and details what is expected from partner agencies. Further information regarding this can be found at:


<http://www.dcsf.gov.uk/everychildmatters/download/?id=92>

The Trust Board has recently endorsed the decision that each agency involved in the board will complete a Section 11 Audit on an annual basis. They will also look to set up a Task and Finish Group who will be responsible for looking at processes and best practice in relation to Safeguarding Arrangements at a local level. The group will make recommendations to the Board that will enhance the way in which they work in partnership to safeguard children and young people in the Borough.

The Board will continue to work with the Staffordshire Safeguarding Children's Board to ensure that effectiveness of safeguarding arrangements to promote the welfare of children is not only being adhered to but is continually improving.








Integrated Service Delivery

Integrated working between all agencies that deliver services for children and young people is critical to the success of being able to improve outcomes for them. The Statutory Guidance³ on Children's Trusts maintains that Children's Trusts "*should be at the*

³ Children's Trusts: Statutory Guidance on inter-agency co-operation to improve well-being of children, young people and their families published by the Department for Schools, Children and Families in November 2008  [Children's Trusts: Statutory GuidanceH](#) (1.8Kb)

centre of a cultural shift” which will involve “practitioners working together as an integrated workforce, characterised by professional respect and mutual trust, cutting across institutional boundaries to fit services around the needs of children. This will involve working in teams made up of people from a range of professional backgrounds.” If services work more closely together tragedies such as the death of Victoria Climbié, and more recently, Baby P, are obviously less likely to occur. Also, children, young people and families will be able to access more easily the multiplicity of services which they may need to meet their often complex needs on a daily basis.

The Staffordshire Children’s Trust has been leading the way with regards to Integrated Service Delivery across Children’s Services to ensure that there is a much tighter collaboration between agencies when they are dealing with children, young people and their families. There were many co-located services already in existence that were delivering services to children and young people in Children’s Centres across the County. This type of multi-agency, co-located team approach has been developed further and Community and Learning Partnerships (C&LP’s) are widely used as the delivery venue for this integrated service delivery. There are seven C&LP’s in Stafford Borough based at:

-  [Sir Graham Balfour](#) (PDF, 1MB)
-  [Rising Brook](#) (PDF, 1MB)
-  [King Edward VI \(Stafford\)](#) (PDF, 1MB)
-  [Walton](#) (PDF, 1MB)
-  [Weston Road](#) (PDF, 1MB)
-  [Alleyne Stone](#) (PDF, 1MB)
-  [Walton Priory \(Stone\)](#)

By encouraging practitioners to work more closely together following common procedures and focusing on early intervention and prevention, the needs of children and young people can be addressed in a more co-ordinated, effective way. To enable agencies to do this Staffordshire Children’s Trust has developed [Continuum of Need](#). The Continuum of Need is one of the key tools that will enable agencies to work together collectively to agree a level of service and intervention that children and families may require. There are other tools that support the framework which are: Common Assessment Framework (CAF); Team around the Child (TAC); Lead Professional and Contact Point. (Source: www.staffordshirechildrenstrust.org.uk)

In addition to this, in July 2005 the Government launched its Green Paper, ‘Youth Matters’, setting out proposals designed to improve outcomes for 13-19 year-olds. The subsequent paper ‘Youth Matters: Next Steps’ drove a reshaping of services and a requirement that local authorities develop an Integrated Youth Support Service (IYSS) as part of its Children’s Trust arrangements.

The IYSS brings together a number of services: Youth Service; Youth Offending Service and Connexions. In bringing these together it *enables integrated planning and commissioning of the full range of services for teenagers from universal activities*

through to more specialist and targeted support'. The Staffordshire Youth Offer is the statement of the Staffordshire Integrated Youth Support Service (IYSS) about the services and support young people aged 8-25 years can expect to be available to them.

The Youth Offer sets a baseline with regard to the standard young people should expect from the services and support. It takes the key challenges and responses (delivery strands) presented by Youth Matters (2005) and the demographics and needs of the Staffordshire youth population and presents an Offer that will ensure opportunities to meet the Staffordshire IYSS core purpose which is: *'To put Staffordshire's young people on the road to success by enhancing and transforming their life chances'* (<http://www.staffordshirechildrenstrust.org.uk/isq/workstreams/IYSS/>). In this arrangement there is an expectation for all District and Borough Councils in Staffordshire to develop a local Youth Offer that reflects the needs of young people and their families in the area.

The Stafford Borough Children's Trust Board has to deliver outcomes against three main strands of work:

- a) Outcomes against the Every Child Matters framework,
- b) A District Youth Offer as part of the wider Staffordshire Integrated Youth Support Service,
- c) A Focus Group to deal with Teenage Pregnancy issues in the Borough

Over the next twelve months the Board will also need to consider recommendations from the Government's Aiming High initiative. Aiming High was launched by the Government in 2008. The vision behind Aiming High is for all families with disabled children to have the support they need to live ordinary lives. The Aiming High initiative expects Local Authorities and partner organisations, like Health, who are involved in services for disabled children to have made significant developments in their services by March 2011. This will be an area of future development for the Board.

Our Vision

For 'Children and young people to be healthy, safe, enjoy their lives, and have the confidence and skills they need to make a positive, active and independent contribution to society'

How will we deliver this?

In order to streamline and provide a focused delivery of these requirements, the Trust Board has agreed a way forward, which is very innovative in that it delivers outcomes against each of the strands listed above without duplication. The following paragraphs set out how this is proposed to be delivered.

The Board has three Thematic Groups, each with a core membership of five people. The Thematic Groups are:

- Positive Activities and Contribution

- Information, Advice and Guidance
- Targeted Support

Each thematic group is looking at five priority areas in relation to their theme. The priorities are:

- Healthy weight
- Teenage Pregnancy
- Domestic Violence
- Anti-social behaviour
- Housing

These priority areas have been identified from data and needs analysis from both the Staffordshire Joint Strategic Needs Assessment (JSNA) and each partner agency participating in the Board. Consideration has also been given to recent consultation activities: BMG Staffordshire IYSS telephone survey and The Voice of 2000 Staffordshire Parents, both of which have recently been completed.

Working in this way will prevent priorities being tackled in silos and will provide a more integrated, holistic approach to service delivery in terms of early intervention and prevention. It will also ensure that the Board is making an active contribution to the [Staffordshire Children and Young People's Plan](#) (2009).

The Trust Board will also have an active involvement in specific project work over the next twelve months in relation to child well-being. Work is currently underway to develop this further.

An outline of each of the thematic groups mentioned above is contained in **Appendix two**.

Active Participation and Engagement from Children, Young People, Parents, Carers and Families

We are very pleased to have a Shadow Children's Board now in place. Although the Shadow Board is still in its infancy, it will play a huge part in the shaping of this plan and in the shaping of the activities contained in the delivery plans. We will also work with schools, community and learning partnerships, the Children's Commissioner and the Commissioner for Parents in ensuring the views of children, young people, parents, carers and families are taken into account when planning and providing services for children in the Borough.

The Commissioner for Parents has recently carried out an extensive consultation exercise across all the districts in Staffordshire and those results have been already been used in the next two sections of this plan. The information has also been used to shape the new Parenting and Family Support Strategy, which can be accessed via the Children's Trust Website: www.staffordshirechildrenstrust.org.uk/StrategiesFrameworks/ The Strategy outlines what Staffordshire is trying to achieve for parents and how it will achieve it and the Stafford Borough Children's Trust Board will work closely with the Commissioner for Parents to ensure that work is aligned and that targets are met.

The three-month consultation activity that has been carried out for the plan indicated that people agreed with the focus on the priority areas contained in the plan. Additional feedback in respect of what else could be done to improve the lives of children, young people and families will be considered as part of the 2010-11 refresh.

Performance Management

This plan will be performance managed using Stafford Borough Council's in-house performance management system. Quarterly reports will be produced for the Trust Board and scrutinised by Partnership Scrutiny Committee. The Trust Board is accountable to the Local Delivery Board (LSP Executive), who will receive quarterly progress/performance reports.

Financial Information

Funding for projects and initiatives for 2010/11 has already been agreed. However, it is recognised by partner agencies that, although this is the case, funding for future years (2011/12 and 2012/13) will have to be sought and agreed.

Children, Young People and Families - What we know already

There were 453 school exclusions in the Autumn and Spring terms during 2008/09. 2% were permanent.

During 2008, 24.7% of 11–15 year olds stated that they had had an alcoholic drink in the past 7 days



During 2007/08 84% of school children accessed two hours of PE and sports

Infant mortality rates per 1,000 live births is 6.1 - this is higher than the England average of 4.9.

Highfields and Western Downs fall into the 10% most deprived SOA's in England for income deprivation and income deprivation affecting children (IMD, 2007)

In 2008 Stafford Grammar School had 95% of students passing 5 or more A*-C including English and Maths with 71% at Walton High School

Source: DCSF



Teenage pregnancy rates in Stafford have increased by 26% in the past eight years – in 2008 Stafford Borough had a teenage pregnancy rate of 39.1 per 1000 female population (under 18s conceptions)

In Stafford Borough the predominant illegal drug being misused by young people is cannabis.

The % of pupil achieving Level One English and Maths is high in all schools across the Borough for example:
99% at King Edward VI High School
98% at Blessed William Howard
97% at Stafford Sports College and
93% at both Sir Graham Balfour High School and Weston Road High School

Source: DCSF

There were over 2,000 reported incidents of domestic abuse in Stafford Borough to Police during 2008/09

Staffordshire Women's Aid supported 114

77 were accommodated at the Stafford Domestic Violence Refuge

There are 25,331 0-19 year olds living in Stafford Borough – this represents 20.4% of the total Borough population

Average % of children involved in volunteering is 14%

Average % of children identified as being gifted and talented in Stafford Borough is 2%



Level of material deprivation and low income – According to the Index of Multiple Deprivation (2007), Stafford Borough contains 2 SOAs of the 10%-20% most deprived SOAs in England. These are located in Highfields and Western Downs ward and Penkside ward; 3,551 people living in 1,504 households. This represents 2.9% of Stafford Boroughs population living in the top 10%- 20% deprived nationally.

3.8% of 16–18 year olds in Stafford Borough are not in education, employment or training (NEET) based on the winter average for 2008/09

Only 2.2% of the 18–24 year population is self employed

Almost 33% of RTC casualties in Stafford were aged between 16-25 years in 2008, compared with 28% during 2007.

Sources: JSNA 2009; The Voice of 2000 Staffordshire Parents; Stafford Borough Strategic Assessment 2009

What we have been told by Children, Young People and their families

71% of children and young people aged 13-20 yrs have stated that there needs to be more safe places to hang out

66% of children and young people aged 13-20yrs have said they would like to see more activity clubs and 62% would like to have more opportunities to get involved with local decision making

Source: IYSS BMG Report May 2009



More Activities needed for Teenagers
(Source: SBC People's Panel 09)

More after school activities needed

Source: C&YPP Consultation 2010

There can be a stigma attached to accessing services – they are seen as for those on benefits
(Source: A Voice of 2000 parents 09)



There needs to be more help and support for young parents

Source: C&YPP Consultation 2010

Young people and families want to have more up to date information in relation to teenage pregnancy

Source: C&YPP Consultation 2010

A lot of people in Stafford don't actually come from the area and don't have the family support.'
(Source: A Voice of 2000 parents 09)

More affordable activities for teenagers

Source: C&YPP Consultation 2010

There should be more help and advice available for management of the family budget and management of debt

Source: C&YPP Consultation 2010

Children, young people and families need to have more access to personal support when they need it in relation to domestic violence

Source: C&YPP Consultation 2010

Children, young people and families want to have more up to date information in relation to healthy weight

Source: C&YPP Consultation 2010



Parents trust the school more than anywhere else – it's the focal point, the hub for information. They want one place to go to for advice & information. Primary & secondary schools need to work & network together — to make the transition as easy as possible for both the children and the parents.'
(Source: A Voice of 2000 parents 09)

Children, young people and families want to be more involved in helping us decide and plan what they want to see in relation to anti-social behaviour

Source: C&YPP Consultation 2010

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
IAG - General						
IAG 1.1	Introduce a wrist band for children and young people directing them to the Stafford Borough Children's Trust website	All C&YP aged 11-19 have a wrist band	All C&YP aged 9 – 11 years have a wrist band	To be developed	Russ Cartlidge & IAG Thematic Group	All children and young people will be able to access information, advice and guidance that supports them to make informed choices relating to the DTB chosen priorities for action and achieve the five outcomes of Every Child Matters
IAG 1.2	Staffordshire and Stoke-on-Trent IAG Quality Mark	3 schools working towards and achieving the award	3 final schools and the college to have support to work towards the award	All schools starting the award have achieved the Quality Mark	Lesley Baird	Information, advice and guidance will be impartial and will meet statutory requirements and standards
IAG 1.3	Introduction of new ISA arrangements for taxis and private hire vehicles providing transportation to children and as part of the SCC contracts	New arrangements introduced and agreed with the trade.	To be agreed	To be agreed	John Fraser/Sarah Bulmer (SCC)	Information, advice and guidance will be impartial and will meet statutory requirements and standards
IAG – Healthy Weight						
IAG 2.1	Start to Play - Aimed at those working with children between 0-5 years old	10 Nurseries will be offered the resource pack and training.	To be developed	To be developed	Kate Harrold/Community Learning Partnership	Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour
IAG 2.2	Nurturing Health Award for local nurseries – promoting diet, health eating, oral health and exercise	6 Nurseries completing the award	To be developed	To be developed	John Fraser/Kate Harrold SBC	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
IAG - Housing						
IAG 3.1	Housing Group Service awareness with Stafford College and Staffordshire University and other relevant partner agencies	To provide an open information event during homefinder week at Staffordshire Uni.	To provide an annual event	To provide an annual event	Stephen Ward/Jane Millington SBC	Children and young people with needs are supported in times of change
IAG 3.2	Mediation/counselling for 16/17 year olds at risk of homelessness	To train one member of staff in counselling skills	To train a further member of staff in counselling skills	All front line Housing Options Staff to be trained in counselling skills	Stephen Ward/Jane Millington SBC	
IAG 3.3	Home Visits completed for young people at risk of homelessness to give advice and guidance.	50% of young people approaching the Housing Options service to have a home visit	75% of young people approaching the Housing Options service to have a home visit	90% young people approaching the Housing Options service to have a home visit	Stephen Ward/Jane Millington SBC	Children and Families are empowered to reach their full potential
IAG 3.4	To carry out presentation in key schools to deliver advice and guidance on housing issues	5 events throughout the Borough	5 events throughout the Borough	5 events throughout the Borough	Anna McLaughlin SARH	
IAG 3.5	Introduce a homelessness prevention fund and toolkit	54 Homeless preventions	80 Homeless preventions	110 Homeless preventions	Stephen Ward SBC	
IAG – Anti-social behaviour						
IAG 4.1	Young Persons Forum run by the Highfield Signpost Centre	To form a committee Agree constitution Set targets for provision To carry out termly events	To be developed	To be developed	Liz Dipple	Children, young people, families and carers contribute to the decisions made about service development and delivery.
IAG 4.2	Promote the 'You find me' website to children and young people aged 13–19 and parents	Increase the number of providers and activities in Stafford by 25%	Increase the number of hits on the website by 50%	To be developed	Kevin Phillips and Partners	Children, young people and families are supported to make a positive contribution to their communities (Make a Positive Contribution)

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
IAG – Domestic Violence						
IAG 5.1	Increase agency understanding of domestic violence, best practice, appropriate responses and available services Raise awareness of domestic violence with general public including high profile Christmas campaign	4 Forum Meetings 8 Training Events Produce literature and publicity materials for agencies and increase distribution in public venues. Leaflets available in minority languages and in Braille	To be developed On-going and developed following evaluation	To be developed On-going and developed following evaluation	Charlotte Almond - DAP	Children and young people's emotional and mental health is supported (Be Healthy, C&YP Plan) Links to Stafford Borough Domestic and Sexual Violence Action Plan 2009 - 2011
IAG 5.2	Distribute the Domestic Violence Multi-agency Guidelines & Resource Manual to middle and high schools. Develop the ACTION. Pack as a preventative tool Design questionnaire for Connexions website	All schools to receive this resource. Deliver ACTION workshops to 2 settings 200 questionnaires completed	To be developed Deliver to 2 further settings To be evaluated and developed	To be developed Deliver to 2 further settings To be evaluated developed	Charlotte Almond - DAP Lesley Baird	Children and young people are safe from abuse, neglect and the consequences of other peoples negative behaviour (Stay Safe, C&YP Plan)
IAG 5.3	RESPECT programme – Contribute to Stafford and Rural Homes Customer Learning Programme	To be developed	To be developed	To be developed	Debbie Emmitt SARH	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
IAG – Teenage Pregnancy						
IAG 6.1	Advice about how to access contraceptives and information regarding sexual health is available to young people in the most deprived areas of the Borough	Review of Clinic in a Box (CIAB) and C Card Scheme in Schools, Colleges and Youth settings	50% of Schools, Colleges and Youth settings delivering CIAB and C Card	80% of Schools, Colleges and Youth settings delivering CIAB and C Card	Ali Spender	Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour
IAG 6.2	Young parent group co-ordinated by Highfields Signpost Centre	To secure funding for 2010-11 To deliver programme to young parents and children To respond to urgent requests for support as they arise To demonstrate positive parenting	To be developed	To be developed	Liz Dipple	Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour (Be Healthy, C&YP Plan) CYP 1.1 Sexually healthy young people
IAG 6.3	Clinic in a Box – Highfield Signpost Centre	To deliver CIAB at Highfields fortnightly with trained Signposts staff available in interim for condom distribution.	At least 1 CIAB session per week	At least 1 CIAB session per week	Ali Spender Liz Dipple	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
PAC - General						
PAC 1.1	Student Councils – Map current councils and link to other networks	Mapping completed	To be developed	To be developed	School rep	Children and young people have the opportunity to access and enjoy cultural, sporting and play activities (Enjoy and Achieve, C&YP Plan) Children, young people, families and carers contribute to the decisions made about service development and delivery. (Make a Positive Contribution, C&YP Plan)
PAC 1.2	District Youth Forum – Develop DYF into DTB Shadow Board. Ensure Shadow Board is part of decision making process.	Shadow Trust Board in place. Annual Youth Conf.	To be developed	To be developed	Richard Coggins	
PAC– Healthy Weight						
PAC 2.1	Active Families and Active Plus – Promote the initiative throughout the Borough. Encourage referral to the service	Information collated and disseminated	To be developed	To be developed	Mike Calverley	Children and young people are a healthy weight and have health lifestyles (Be Healthy, C&YP Plan)
PAC 2.2	Projects in schools and youth settings – Sports programmes Cookery/healthy eating Food club Exercise Enable access to sports and play	Information disseminated. Mapping completed	To be developed	To be developed	Richard Coggins/Dawn Hibbs/Katherine Fenn	CYP 3.5.4 Children and Young Peoples satisfaction with parks and play areas (NI 199)

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
PAC- Housing						
PAC 3.1	Enable Shadow Board to influence Policy and Procedures	Establish communication methods	To be developed	To be developed	Richard Coggins	Homeless children and young people (Achieve Economic Wellbeing, C&YP 2008 Refresh – not currently a CT priority)
PAC 3.2	PCSO's and detached youth workers to target resources	Identify and deploy in hot spot areas	To be developed	To be developed	Richard Coggins	
PAC 3.3	Promote RESPECT Campaign through schools and youth settings	Provide information to schools	To be developed	To be developed	Richard Coggins/ schools rep.	
PAC 3.4	Develop a young persons forum	Forum established	To be developed	To be developed	Chris Plant SARH	
PAC 3.5	Promote Customer Learning Programme to young people	To be developed	To be developed	To be developed	Chris Plant SARH	
PAC– Anti-social behaviour						
PAC 4.1	Develop local youth forums	Establish 3 across Borough	To be developed	To be developed	SCVYS	Children, young people and families are supported to make a positive contribution to their communities (Make a Positive Contribution, C&YP Plan)
PAC 4.2	Engage with Parish Councils – identify provision and development opportunities	Link with Parish Councils	To be developed	To be developed	Liz Dipple	
PAC– Domestic Violence						
PAC 5.1	Women's Aid – explore ways of consulting and working with young people	To be developed	To be developed	To be developed	Dawn Davies	Children and young people's emotional and mental health is supported (Be Healthy, C&YP Plan) Children and young people are safe from abuse, neglect and the consequences of other peoples negative behaviour (Stay Safe, C&YP Plan)
PAC 5.2	Family Activities – develop provision for teenage parents	To be developed	To be developed	To be developed	Kate Sharratt	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
PAC– Teenage Pregnancy						
6.1	Sexual Awareness Training – for all practitioners working with young people	Training calendar available	To be developed	To be developed	Ali Spender	Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour (Be Healthy, C&YP Plan)
6.2	Clinic in a Box – map availability Promote opportunities for CIAB in schools and youth settings	Map current provision	To be developed	To be developed	Ali Spender	
6.3	Promote C-Card Scheme Introduce 'You're Welcome' standards Promote SRE/PSHE in schools and youth settings	10% increase on base line? Map current provision	To be developed	To be developed	Ali Spender	
						Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour (Be Healthy)

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
TS1– General						
TS 1.1	Work with providers to develop robust action plan designed to improve Child Well-being in specific locality areas in Stafford Borough	3 Consultation events taken place with providers and communities and action plan developed	To be developed	To be developed	Tracy Redpath	Be Healthy Local Priorities 1-3 Stay Safe Local Priority 1 Enjoy and Achieve Local Priorities 1-2 Make a Positive Contribution Local Priorities 1-2 Achieve Economic Wellbeing Local Priorities 1-2
TS2– Healthy Weight						
TS 2.1	Stafford Signpost Centre Strategy 2009 – 2013 (Signpost Centre to be in place to support delivery in targeted area of Littleworth, Forebridge and Coton). Bradbury House Signpost Centre officially opened in July 2009.	To report centre contributions against LAA targets to Stafford LSP Sept 2010	Increase young people's participation at Signpost Centre by 25% Based on 2010/2011 footfall	Increase young people's participation at Signpost Centre by a further 25% based on 2011/12 footfall	SSPCT Mike Calverley	Children and young people are a healthy weight and have health lifestyles (Be Healthy, C&YP Plan)
TS 2.2	Healthy Weight – LSP Task and Finish Group. LSP Task and Finish Group to meet three times by April 2010 and produce recommendations to LSP LDB	Stafford LSP to implement agreed recommendations at June 2010 meeting	To be developed	To be developed	LSP Norman Jones Mike Calverley	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
TS2– Healthy Weight						
TS 2.3	Healthy Eating Project – Cook and Learn aimed at all C & YP aged 11 - 19	Three pilot projects completed – up to 10 YP on each.	To be developed	To be developed	John Fraser Kate Harrold	Children and young people have the opportunity to access and enjoy cultural, sporting and play activities (Enjoy and Achieve, C&YP Plan)
TS 2.4	Active Families Programme (AFP)	Contribute to 240 families target (30 families in targeted areas)	Contribute to 240 families target (45 in targeted area)	Contribute to 240 target (60 in targeted area)	SSSSP Steve Glover	
TS 2.5	Active Plus	75 overweight children referred	125 children referred (subject to funding)	175 Children referred (subject to funding)	SSSSP Steve Glover	Children, young people, families and carers contribute to the decisions made about service development and delivery. (Make a Positive Contribution, C&YP Plan) CYP 4.1 Improve consultation and engagement with children and young people
TS 2.6	Develop Children's Gym	75 Children referred to gym	125 children referred to gym	175 children referred to gym	SBC Adam Hill	
TS 2.7	Childhood Healthy Weight – T1 & T2 Provision	Contribute to 240 families target (30 in targeted area)	Contribute to 240 families target (45 in targeted area)	Contribute to 240 families target (60 in targeted area)	SSPCT Mike Calverley	
TS 2.8	Active Holiday's (e.g., Summer, Easter etc.)	Plan a targeted programme for 2010 onwards TBC	To be developed	To be developed	SBC Jim Arnold	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
TS3 - Housing						
3.1	The offer of Floating Support for young people in order to assist in sustaining tenancies	To be developed	To be developed	To be developed	Karen Armitage S&RH	Homeless children and young people (Achieve Economic Wellbeing, C&YP 2008 Refresh – not currently a CT priority)
3.2	Work with a provider to deliver awareness of housing and homelessness issues into schools under the citizenship curriculum	Rolled out to 4 Schools in the Borough	To be developed	To be developed	Karen Armitage S&RH	
3.3	The provision of grant assistance to support adaptations to the home The provision of energy advice, insulation and heating measures to make the home more comfortable	Delivery of 16 adaptations through grant assistance	To be developed	To be developed	Karen Armitage S&RH Stephen Ward SBC	Children and Young persons with disabilities and carers are supported to live more independently at home
TS4 – Anti-social behaviour						
4.1	MoD youth club	Promote youth club and gain baseline in participation terms.	Increase participation by 25% on 2010/2011 rates	Increase participation by 25% on 2011/2012 rates	MOD Mr E C Dale	Children, young people and families are supported to make a positive contribution to their communities (Make a Positive Contribution, C&YP Plan)CYP 4.2 Reduce first time offending
4.2	Outreach Children's Gym (linked to healthy weight) Agree joint funding and purchase equipment	Target 3 sites in geographical area to be outreached	Target 4 sites in geographical area to be outreached	Target 5 sites in geographical area to be outreached	SSPCT Mike Calverley	

Ref	Project/Initiative to Support Delivery	Target 2010/11	Target 2011/12	Target 2012/13	Lead	Links to Staffordshire Children & Young People's Plan 2009
TS5 – Domestic Violence						
5.1	To implement key recommendations from gap analysis of Domestic Abuse Children's Services in Staffordshire (published September 2009)	Review of service provision for 14-18 year olds affected by Domestic Abuse. Pilot early intervention project to work with low to medium users before MARAC (subject to agreeing targets)	To be developed	To be developed	SBC Charlotte Almond	Children and young people's emotional and mental health is supported (Be Healthy, C&YP Plan)
TS6 – Teenage Pregnancy						
6.1	Teenage Pregnancy and Parenting Project	Scope and map current provision in targeted area and ensure a joined up programme from April 2010 Agree what current baseline is for teenage pregnancy in targeted area	From Café Connect <ul style="list-style-type: none"> • Clinic in a box • Clinic in a box training for staff • Set up young parents group Ensure link with relevant school is strong and improving general education amongst targeted young people	Review current data to baseline and produce recommendations to DTB for future provision	SCC Sue Mulroy	Young people have the information and support to make informed decisions about their lifestyles and risk taking behaviour (Be Healthy, C&YP Plan) CYP 1.1 Sexually healthy young people

Reviewing and Refreshing this Plan

It is our intention to review the action plans on an annual basis to reflect on-going needs analysis, consultation and engagement activities that are carried out.

Further information

If you would like to know more about the Stafford Borough Children's Trust Board please visit our website:
www.staffordshirechildrenstrust.org.uk

Or alternatively you can contact:

Mr. Mike Allen: Chair - Stafford Borough Children's Trust
Telephone: 01785 606670
E Mail: chiefofficer@sdvs.org.uk

Mrs. Tracy Redpath: District Lead - Stafford Borough Children's Trust
Telephone: 01785 619195
E Mail: redpath@staffordbc.gov.uk

If you need this information in large print, Braille, other language or on audio cassette please ask

Appendix 1

Key Drivers for the Children and Young People's Plan – Source: Staffordshire Children & Young People's Plan 2009

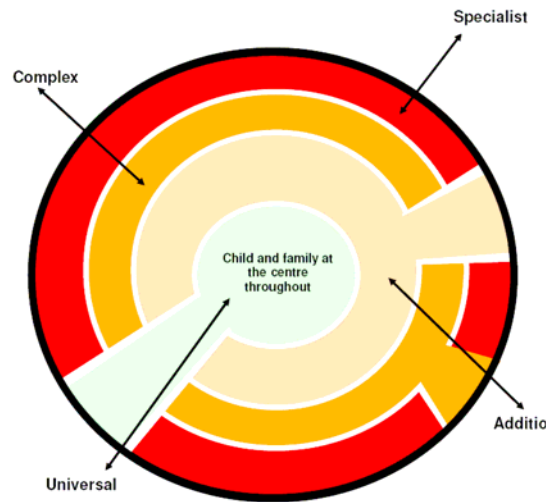
There are number of linked plans, strategies and legislation aimed at improving the lives of children and young people, these key drivers are illustrated below:

National Drivers	Local Drivers
<ul style="list-style-type: none"> • Children Act 2004 • Education and Skills Act 2008 • Children and Young Persons Act 2008 • Department for Children Schools and Families (DCSF) – Updated Children's Trusts: Statutory guidance on inter-agency co-operation to improve well-being of children, young people and their families (2008) • DCSF The Children's Plan Building Brighter Futures (2007) • Narrowing the Gap • Children, Skills and Learning Bill • National Service Framework for Children, Young People and Maternity Services • National Service Framework for Mental Health • National Institute for Clinical Effectiveness (NICE) Guidelines • Aiming High for Disabled Children • World Class Commissioning 	<ul style="list-style-type: none"> • West Midlands Darzi Review • Staffordshire's Children's Joint Strategic Needs Assessment • Annual Performance Assessment Letter • Strategy for the Participation of Children and Young People • Staffordshire Local Area Agreement 2008-11 • Staffordshire Safeguarding Children Board's Business Plan 2007/08 • Previous versions of the Children and Young People's Plan • Staffordshire Workforce Development Strategy • Community and Learning Partnerships Strategy • Child and Adolescent Mental Health Services Strategy for Staffordshire • Adolescent Health Strategy • District Children's Trust Boards • Aiming High for Disabled Children Strategy • Parenting Strategy • Children & Young Peoples Participation Strategy
Implications for the Children's and Young People's Plan	
<ul style="list-style-type: none"> • The Children Act 2004 provides the legal underpinning for the transformation of the children's services as set out in the Every Child Matters: Change for Children programme. Section 10 of the Act provides the statutory basis for Children's Trust (the duty to co-operate). • Revised Children's Trust guidance on the 'duty to cooperate' published in 2008 states that 'relevant partners' currently under the 'duty to co-operate' are: district councils, the Police, the Probation Board, the Youth Offending Team, the Strategic Health Authority and Primary Care Trusts (PCT's), Connexions partnership, and the Learning and Skills Council. The Government is intending to add to this list of relevant partners other bodies including mainstream schools, academies, Further Education and sixth form colleges and Job Centre Plus, to bring together key partners into the strategic planning role of the Children's Trust. • Guidance on the roles and responsibilities of the Lead Member of Children's Services and Director of Children's Services explains how the roles are distinct and complementary and how working together as a team, they can be most effective in driving clear improvements in outcomes for Children and Young People. • To ensure that numerous opportunities for participation and consultation are promoted and handled consistently, Staffordshire's Children's Commissioner has developed an engagement strategy which includes plans to hold two annual consultation events to enable children and young people to have their say and provides partner agencies with a formal mechanism for consultation. • Keeping children and young people safe – abuse, accidents, substances, infections, crime, – is one of the most important outcomes which 	

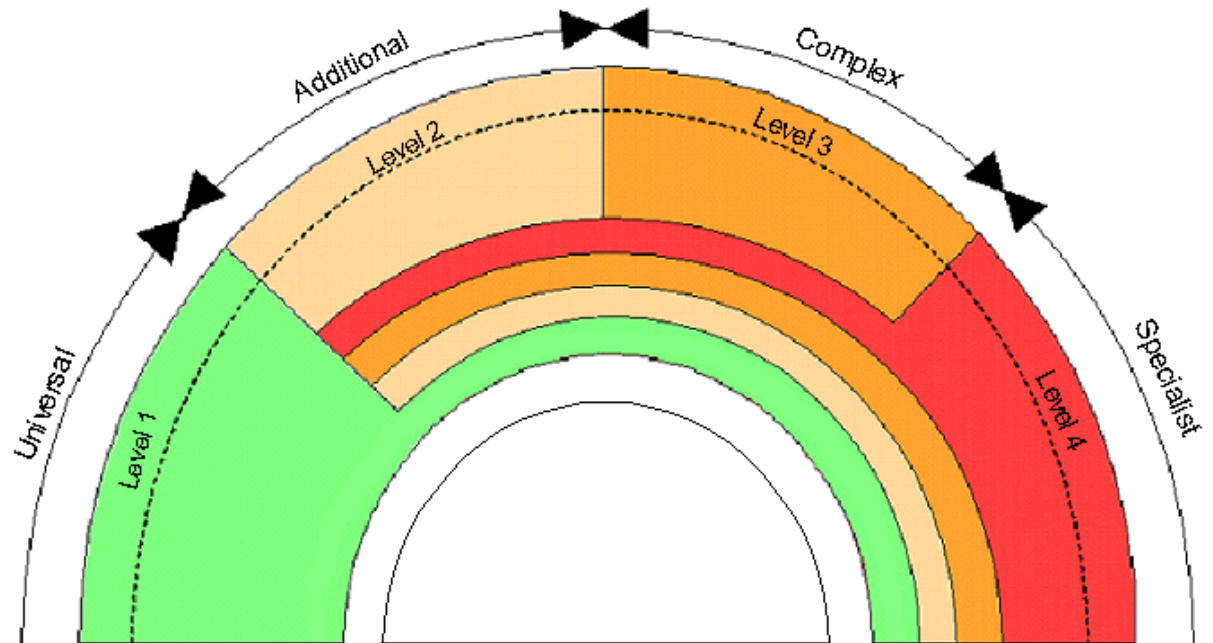
children and their families want. Staffordshire's Joint Strategic Needs Assessment, Local Area Agreement and other key local documents illustrate how agencies will work together to ensure there is a balance between enforcement and welfare as well as to avoid duplication and incoherence. The Staffordshire Children's People's Trust Board will be responsible for ensuring this happens.

- PCT's ensure that NICE guidance such as those for obsessive compulsive disorder, depression, eating disorders, Attention Deficit Hyperactivity Disorder, self-harm are adhered to.
- The individual needs of children and young people will be assessed within an agreed common assessment framework. Lead professionals will be identified as key workers when several agencies are working with one youngster. Multi-agency teams, co-location of staff and joint working will partly be achieved through joint planning and joint commissioning.
- Information sharing is critical. Children and young people move across local authority (District/Borough, County and out of county) and PCT boundaries. Risks can increase for some vulnerable children and families when this occurs when they disappear from the radar. Staffordshire has projects in place, such as ContactPoint and PISCES, to ensure all children and young people are receiving the services they need.
- Transitional services for those in need have to be planned carefully. Young people with disabilities, care leavers, those with mental health problems, young people who misuse substances and those who continue to offend will require special attention and provision. The Trust will ensure that effective multi-agency strategies are in place to ensure transition runs smoothly.
- Strengthening families is a priority within Staffordshire, and this is illustrated through the developments on Community and Learning Partnerships. Not all children and young people can live with their parents or extended family. A small number will need to be looked after by the local authority. When this happens the care that they receive must be the best possible. Those responsible for their care, "The Corporate Parents", must have the same aspirations for them as they would their own children. Looked after children must be empowered to be fully and effectively involved in service planning and delivery.
- Transforming services for disabled children across the County with a clear focus on autistic children, children with challenging behaviour, those who are dependant on technology and have complex health needs as well as those young people in transition to adult services.
- The Children's Trust will engage with parents as well as children and young people, in ways that reach the family and each family member. Partners also need to understand the need to undertake high quality consultation and consider innovative ways of identifying and speaking to hard to reach children, young people, parents and carers. Both Staffordshire's Commissioner for Parents and the Children's Commissioner have developed effective engagement strategies to help us understand the experience of service users and take their guidance in the design of services for them.
- World Class Commissioning (WCC) will have a direct impact on the health and well-being of the population, driving unprecedented improvements in patient outcomes and delivering better health and well-being, better care for all and better value for all. This is a process which will develop closer links with communities. It will ensure that services are designed more closely to meet the changing needs of the local population, it will be pivotal in shifting the focus of health care from diagnosis and treatment to prevention and well-being. WCC encourages commissioners to actively shape local services to deliver a wider choice of more personalised, high-quality health and care. Greater patient choice, coupled with more clinical involvement in the design of services should drive dramatic improvements in quality and safety, while also ensuring that waiting times are reduced and services are delivered in the most effective way possible.

Appendix Two – Continuum of Need and Thematic Groups



Please note:
 Dependant on child needs, this process can be accessed at any level.
 Ongoing assessment of the child's needs will result in the child moving through the range of service provisions in any direction.



For more information regarding the continuum of need please follow:
<http://www.staffordshirechildrenstrust.org.ukANeedsContiumFramework>

Informed by what children, young people and families want and accessible to all

Stafford DTB Thematic Group Positive Activities and Contribution

How do we engage more children, young people and families in positive activities?

How do we encourage more children, young people and families to volunteer and make a contribution to their communities?

Things to do and places to go:

- Recreation
 - Leisure
 - Activities
 - Fun & Challenge
- What C&YP and families want
Accessible to all

Providing opportunities and supporting participation:

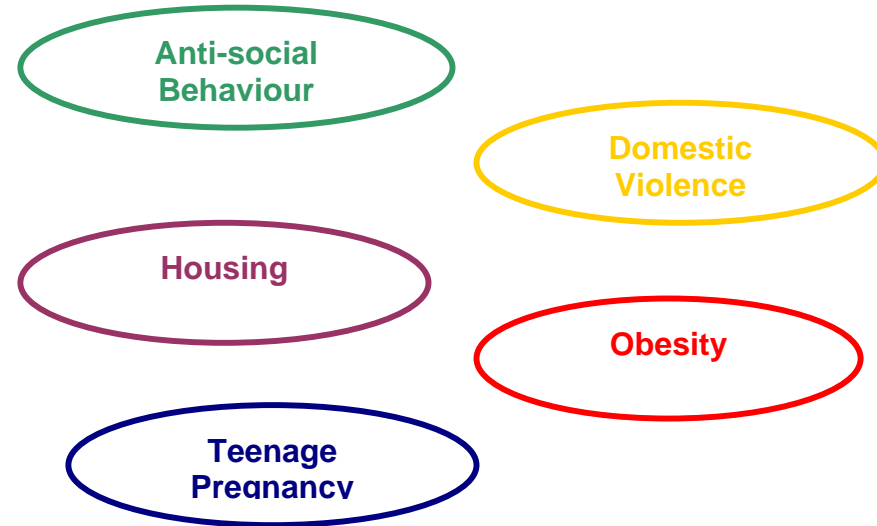
- Volunteering
- Participation in decision making

Thematic Group Core Membership

Mike Calverley South Staffs PCT – to nominate Health Representative
 Richard Coggins – Youth Service
 Mark Riley – Staffordshire Police
 Chris Williams - HT
 Alison Spender – IYSS Project Manager (Chair)

Consideration will also need to be given to including the following agencies once the Core Group has met:

Stafford College
 Fire and Rescue Service
 Community & Learning Partnerships
 Voluntary Youth Service
 Leisure and Culture Services – Stafford Borough Council
 Housing Services – Stafford Borough Council
 Signposts



Each Thematic Working Group is tasked with action planning for each of the five priorities listed above:

- What will tackle each priority from the perspective of your theme?
- What are agencies & services typically delivering within your theme doing to contribute to tackling the priorities already?
- What are the service provision gaps that need to be filled to better tackle the priorities from the perspective of your theme?
- From the perspective of your theme, what joined up action needs to be taken to improve and add value to service provision to enable it to improve outcomes for children, young people and families with regards to each priority?
- What action does your Thematic Working Group recommend to the Board to achieve improved outcomes with regard to each priority?

Informed by what children, young people and families want and accessible to all

Stafford DTB Thematic Group: Targeted Support

Targeted Support

How to provide better and more personalised intensive support for children, young people and families who have additional or complex needs.

Early identification and prevention:

- Early identification of need and offer of support
- Targeted support in universal settings
- Offer and use of CAF, Lead professional and TAC where appropriate
- Co-ordinated support

Thematic Group Core Membership

Karen Armitage – Stafford and Rural Homes
 Hilary Moat/Tracy Carter – Youth Service
 Sue Mulroy – Teenage Pregnancy
 Mike Calverley – South Staffs PCT (Chair)
 Charlotte Almond – DV team
 Viki Ashcroft – Community Safety

Consideration will also need to be given to including the following agencies once the Core Group has met:

Stafford Children’s Centre
 Stafford and Rural Homes
 Community and Learning Partnerships
 Leisure Services – Stafford Borough Council
 Housing Services – Stafford Borough Council
 Third Sector rep

Anti-social Behaviour

Domestic Violence

Housing

Obesity

Teenage Preanancv

Each Thematic Working Group is tasked with action planning for each of the five priorities listed above:

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- What are agencies & services typically delivering within your theme doing to contribute to tackling the priorities already?
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- What action does your Thematic Working Group recommend to the Board to achieve improved outcomes with regard to each priority?

Stafford DTB Thematic Group: Information Advice and Guidance

Information, advice and guidance (IAG)

How to provide better information, advice and guidance to help children, young people and families make informed choices about their lives.

Supporting choices:

- Knowing where and how to access IAG
- Good quality and impartial IAG that meets statutory requirements and standards
- IAG that is personalised and holistic
- IAG that develops skills to empower C&YP and families in making choices

Thematic Group Core Membership

Lesley Baird – Connexions (Chair)
Russ Cartlidge – Community Safety
Mike Calverley – South Staffs PCT to nominate
Sandra Shiperley – Stafford and Rural Homes
Liz Dipple - Signposts

Consideration will also need to be given to including the following agencies once the Core Group has met:

Stafford Children's Centre
Stafford College
Staffordshire Fire and Rescue Service
Community & Learning Partnerships
Leisure Services – Stafford Borough Council
Housing Services – Stafford Borough Council
Jobcentre Plus
CAB
Third Sector rep
Stafford 14-19 or schools & colleges rep

Stafford DTB Priorities 2010-2013

**Anti-social
Behaviour**

**Domestic
Violence**

Housing

Obesity

**Teenage
Pregnancy**

Each Thematic Working Group is tasked with action planning for each of the five priorities listed above:

- What will tackle each priority from the perspective of your theme?
- What are agencies & services typically delivering within your theme doing to contribute to tackling the priorities already?
- What are the service provision gaps that need to be filled to better tackle the priorities from the perspective of your theme?
- From the perspective of your theme, what joined up action needs to be taken to improve and add value to service provision to enable it to improve outcomes for children, young people and families with regards to each priority?
- What action does your Thematic Working Group recommend to the Board to achieve improved outcomes with regard to each priority?