Introduction to the Economic Development & Planning Scrutiny Committee

Tuesday 4 July 2023



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Support for the Committee

- Lead Officer:
 - Dean Piper, Head of Economic
 Development & Planning
 - Supporting Officers:
 - Michelle Smith, Economic Growth & Strategic Projects Manager
 - John Holmes, Development Manager
 - Alex Yendole, Strategic Planning & Placemaking Manager



Purpose of Scrutiny

- Hold local decision-makers to account for the decisions they make
- Consider and challenge the performance and delivery of services
- Identify and investigate areas of service delivery which appear to be problematic
- Identify options for improving services
- Listen to local people's views on life in Stafford Borough



Effective Scrutiny

- Needs to be seen as a 'critical friend'
- Identify where decisions could be improved and how to prevent mistakes being made or repeated.
- Focus should be on forward thinking and making positive changes, rather than apportioning blame and focusing on the negatives.



The Committee's Role

In summary, 4 key aspects to the role:

- Policy Development and Review;
- Holding the Executive to Account;
- Performance Management Review
- External Scrutiny of Partners

Scrutiny's principal power is that of influence. Whilst it cannot make a decision, it can advise & make recommendations to Cabinet, Council or other Committees as appropriate.



Role - Policy Development & Review

- Review and scrutinise current Council policies and consider future policy development.
- Review of existing policies is the policy delivering the intended outcomes?
- Development of new policies influencing policy decisions before they are implemented



Role - Holding the Executive to Account

- Review and scrutinise decisions made by the Executive:
 - "call-in" before implementation; or
 - review after implementation
- Review of forward plan and Cabinet Agendas



Role - Performance Management & Review

- Monitor, review and/or scrutinise the performance of the Council in relation to the discharge of the Council's functions
- Performance management Framework:
 - 3 year Corporate Plan (2021-24)
 - Corporate Business Objective 1 "To deliver sustainable economic and housing growth to provide income and jobs"
 - Delivery Plans annual projects, targets & delivery of strategic objectives
- Performance is reported on quarterly basis to Cabinet & Scrutiny



Role - External Scrutiny of Partners

- To scrutinise the work and impact of partners on the Council's community
- Council works with many different partners to delivers its Economic Growth Strategy i.e. Staffordshire County Council, Staffordshire Chambers of Commerce, Newcastle and Stafford Colleges Group



The Committee's Remit

- Corporate Plan Priority for Corporate Business Objective 1 and supporting delivery plans
- Services/functions:
 - Economic Growth & Strategic Projects
 - Development Management
 - Strategic Planning & Placemaking
 - Housing Strategy
- Corporate Issues
- Budget Consultation



Scrutiny Work Programme

- Developing the work programme:
 - Determine at the start of the year and review at intervals
 - Small number of in-depth reviews start small and learn what works well
- Consider:
 - Public Interest
 - Ability to change / influence
 - Performance
 - Extent
 - Replication



Scrutiny's Work - Examples

- The Centre for Public Scrutiny identifies use of Committee meetings and Task & Finish Groups to deliver work programme
- Can use Scrutiny reviews to analyse projects & delivery
- Organise public meetings or invite local opinion
- Site visits & discussions with relevant experts
- Invite representatives from external organisations to attend & discuss priorities



Work Programme 2023 / 24

- Corporate Plan 2021 2024
- Corporate Business Objective 1 "To deliver sustainable economic and housing growth to provide income and jobs"
- Specific topics to be selected / agreed
- Agree whether to set up a Task & Finish group
- Standing items
 - Projects update
 - Performance update



Suggested topics & timings

(1) Review of planning performance & measures to address backlog – *Thursday 24 August meeting*

(2) Stafford Town Centre Transformation programme / Future High Streets Fund – *Tuesday 14 November meeting*

(3) Update on Section 106 monitoring – *Tuesday 14 November meeting*



Suggested topics & timings (2)

(4) Garden Community proposals at Meecebrook – *Thursday 11 January meeting*

(5) Council's approach to Biodiversity Net Gain (BNG) duty - *Tuesday 5 March meeting*



Task & Finish Group

Potential Task & Finish Group

Review of events and activities in Stafford town centre and parks



Questions for Committee

(1)Does the Committee agree with the proposed list of topics and timings, or are there alternative topics to consider?

(2) Does the Committee wish to set up a Task & Finish review and does it agree with the proposed topic or wish to suggest an alternative?



Discussion