



Application for a vehicle licence in respect of a Private Hire Vehicle

Before completing this application form, please ensure you have read and understood the Taxi Licensing Policy and Licence Conditions 2025.

This is available on our website - www.staffordbc.gov.uk/taxi-licensing-policy-and-licence-conditions-2025-2030

Private Hire Vehicles **must not** be White or Black.

When applying for your licence, please bring with you:

1. The application form properly completed, dated and signed
2. MOT Certificate and Vehicle Inspection sheet (from the approved MOT providers listed below)
3. The current licence fee
4. The Vehicle Registration or a bill of sale document must be produced
5. A current Certificate of Insurance or Cover Note for the vehicle in the applicant's name
6. New Vehicles must be booked in for an inspection with a Licensing Officer to ensure that the vehicle meets the policy standards

PLEASE NOTE: All documents must be originals and not photocopies.

The MOT Certificate and Vehicle Inspection sheet is obtained from:

Car & Rally
Unit 2,
Browning Street
Stafford
ST16 3AT
Tel 01785 259152

County Fleet Care Garage
Building Qa
Beacon Business Park
Weston Road
Stafford
ST18 0WL
Tel 01785 854832/833

FMS Car and Truck Ltd
Snows Yard
Greyfriars Place
Stafford
ST16 2PG
Tel 01785 223700

RPH Motor Repairs
2c Romford Road
Stafford
ST16 3DZ
Tel 01785 253999

You must make your own arrangements for taking your vehicle to your chosen approved MOT provider from the list above for the test.

Should you experience any problems, please contact the Licensing Section on 01785 619745 or ehlicensing@staffordbc.gov.uk.

Requirements for Private Hire Vehicle Licences

Please read carefully:

1. All Private Hire Vehicles must NOT be WHITE or BLACK.

There will be a gradual phasing out of black PHVs meaning that once the age limit of the current car has been reached and needs replacing the next vehicle must not be black or white.
2. If a V5 in the Licence Holder's name was not provided on application then the Licence Holder must bring the V5 to the Licensing Section for inspection, within 7 days of receiving the V5.
3. The Council requires Applicants/Licence Holders to have arranged, and provide evidence of, sufficient motor vehicle insurance for the vehicle they propose to licence, prior to application, failing which the Council may refuse the application.
4. The Council requires Applicants to produce a valid MOT Certificate plus the Compliance Checklist provided by the MOT provider(s) unless it will be provided electronically by the garage. New vehicles shall be subject to the requirement for an MOT 12 months after date of first registration

Signs and Notices

5. The vehicle shall not display a roof sign whether illuminated or not, and the vehicle shall not display any illuminated signs on or from within the vehicle.
6. The following shall be displayed on each side of a private hire vehicle (on a body panel and not a window):
 - (a) the words "PRIVATE HIRE"
 - (b) operator name
 - (c) the words "ADVANCED BOOKINGS ONLY"
 - (d) the telephone number of the vehicle operator (**fixed landline**)
7. The words "PRIVATE HIRE", "OPERATOR NAME", "ADVANCED BOOKINGS ONLY" and the telephone number of the vehicle operator shall:
 - (a) be clearly and permanently affixed (subject to prior written permission from the Council, the signs could be (magnetic or of other removable signage) and displayed in a clearly contrasting colour in letters and

numbers not less than 65mm in height and not less than 8mm width and,

(b) be positioned together in a manner previously approved in writing by the Council.

8. In addition to the above private hire vehicles must also display a plate identification number adhesive sign, magnetics are not allowed, which will be provided by Stafford Borough Council detailing that the vehicle is licensed by the Council. These must be placed on to the front side panels of the vehicle.
9. If this door signage is damaged, ripped, washed off or lost then they must be replaced, at a cost, within 7 days by applying to the Council.
10. All signage and plates needs to remain affixed to the vehicle whether on duty or off unless you are going on holiday for a week or more then the signage may be removed, not the plates, however you must seek approval from the Licensing Section first before removal.
11. Private Hire Vehicles shall not have the word "Taxi" displayed anywhere on the vehicle.
12. No other advertisements, signs, notices, numbers, marks, etc shall be displayed on, in or from the vehicle without the prior written approval of the Council.
13. Any advertising on the vehicle shall be restricted to the name or trading name of the private hire operator of the vehicle and the operator's logo or insignia, address, fax number, web site or e-mail address and must have the prior approval of the Council. The advertising of other businesses, products or services is not permitted.

Age of Vehicles

14. In order to promote public safety, environmental impact, improve quality and increase public confidence, diesel or petrol vehicles must be less than 6 years old when they are first licensed with the Council and at minimum Euro 6 compliant. All vehicles fuelled only by petrol or diesel will cease to be licensed after 12 years, from date of first registration, or from 2030 whichever date is soonest.
15. All Electric and Hybrid vehicles which are presented, as new to licensing, will be no more than 6 years old.

16. Electric/Hybrid and Hydrogen fuel vehicles will have no end date providing the vehicle fits policy standards and remains safe and fit for purpose under the licensing regime.

Vehicle Testing

17. All petrol or diesel only vehicles shall be tested at one of the Council's approved testing facilities prior to first licensing unless the vehicle is new, any new registered vehicle is required to produce an MOT certificate after 12 months from date of registration.

Vehicles will be required to have 2 MOT tests per year (every 6 months) when they are 9 years old from the date of registration

All Electric/Hybrid vehicles are required to have 2 MOT tests per year (every 6 months) when they are 9 years old from the date of registration and from 14 years old 3 MOT's a year (every 4 months).

18. The age of the vehicle shall be determined by reference to the date of the first registration recorded in the vehicle registration document (form V5).

Safety Equipment

19. Provide an 1kg efficient fire extinguisher and suitable first aid kit which shall be carried in such a position as to be readily available for use and conforms to the British Standard for both pieces of equipment BS8599-2:2014 for First Aid Kits and BS5423/EN3 for Fire Extinguishers.
20. The fire extinguisher will be inspected annually and shall be marked with the date of its last test. You will be asked to replace it if it is too old for efficiency reasons.
21. The container for the first aid kit and the fire extinguisher shall be marked with the vehicle plate number and the registration number with an indelible ink or a form of permanent tamperproof mark.
22. It is not expected that the driver will administer any First Aid unless they hold the relevant training, and are competent to do so.

Plate and Identification of Vehicle

23. All vehicles shall always clearly display the one licence plate, issued, on the exterior of the vehicle supplied by the Council, the form and content of which shall also be prescribed by the Council.
24. For reasons of security, the printed licence plate issued by the Council must be placed within the backing plate provided by the Council and at all times be

fixed securely to the rear of the vehicle on the offside or centre of the vehicle at bumper height. The licence plate must be horizontal. The use of magnets to fix the plate to the licensed vehicle is not acceptable.

25. The plates shall not be affixed to any vehicle other than the one identified in the vehicle licence application form.
26. The plates shall at all times remain the property of the Council and the vehicle proprietor shall not cause or permit the information displayed upon the plates to be altered, removed or obscured in any way. The plates shall be returned to the Council on the sale or the transfer of the licensed vehicle (or in the event of revocation or suspension of the licence).
27. The vehicle shall at all times display the identification stickers supplied by the Council. These stickers shall be displayed on the inside of the windscreen, at the bottom, on the nearside, so that the sticker is visible to the passengers within the vehicle.
28. The Council must be notified, within 14 days, when the licensed vehicle is sold to a non-licensed driver or is taken off the road/out of taxi business and the plates returned to the Council.

Accidents or Damage to Vehicle

29. The Licence holder shall notify the Council of any accidents or damage caused to the vehicle as soon as is practicable but in any case within 72 hours.

Condition and Maintenance of the Vehicle

30. The vehicle is to be maintained in a sound mechanical and structural condition at all times. The vehicle's fittings and equipment must be maintained in a safe and clean condition, and the fixing and routing or positioning of electric cables and wire looms are such that there is no risk of electrical fire or other accident and must be capable of satisfying the Council's mechanical inspection at all times.
31. That the roof, any sunroof or soft top is watertight.
32. The exterior of the vehicle shall be clean, free from unrepaired damage and finished to a high standard.
33. The interior of the vehicle shall be clean, tidy and free from litter and the upholstery, carpets and fittings free from rips and tears.

34. No material alteration or change to the mechanical or structural specification of the vehicle or its design, condition or appearance shall be made at any time without the written consent of the Council.
35. No video or recording equipment that records passenger's conversations will be permitted in any vehicle without the Council's permission. If approval is given, then it must be registered with the Information Commissioner's Office.
36. All glazing shall comply with the Road Vehicle (construction and use) Regulations 1986 as amended. Vehicles fitted with tinted glass at manufacture, are permitted, however they must allow 70% of light through the front and two front side windows therefore this excludes manufactured tints of more than 30% on all windows. Passengers must not be obscured.

Vehicle Proprietor

37. The Licence Holder shall ensure that the vehicle meets the standard of fitness specified within the latest edition of the Freight Transport Association's (FTA) to Inspection of Hackney Carriage and Private Hire Vehicles.
38. The licence holder shall immediately notify the Council of any accidents or damage caused to the vehicle, within 72 hours.
39. The vehicle will have the appropriate level of Insurance at all times the vehicle is in use, and the Council will undertake random inspections to ensure compliance with this, and all other aspects of the conditions attached to the Licence.
40. The holder of the licence shall produce the licence upon request to any Officer authorised by the council or any Police Officer for inspection.
41. That a spare wheel (either full-size or space saver depending upon the manufacturers original equipment) is provided which is readily available for use, together with the tools and equipment required to carry out a wheel replacement. An acceptable alternative is a Foam Kit if issued as either a standard or option from the manufacturer when the vehicle was first registered.
42. That at least three doors are provided for the use of passengers other than the driver's door.
43. That the vehicle is provided with adequate windows and that at least one window on each side is capable of being opened and closed and all opening windows are weatherproof when closed.

44. That door hinges, locks and handrails and any grab handles fitted in the vehicle are secure and sound and not liable to injure any passengers or damage or soil their clothing.
45. That proper and efficient internal lighting is fixed to the vehicle and is functioning properly.
46. Any repairs to the vehicle must be carried out with replacement parts which meet the manufacturer's original specification.
47. Licence holders must ensure that nothing within the licensed vehicle must exhibit any of the following:
 - offensive language
 - references to drunkenness or reference the use of recreational drugs
 - anything racist, sexist, discriminatory or otherwise offensive
48. Vehicles that fail the MOT test, will have its Licence revoked, and the plates removed, until such time the Council is satisfied that its meets the standards of the MOT test.
49. The Licence Holder shall use a suitable complaints procedure through which they will record and investigate all complaints made in relation to any driver or vehicle which is controlled by them. The complaints procedure must also record the outcome of any investigation. The said complaints procedure will be inspected as appropriate by the licensing authority and details of all recorded complaints and investigations shall be made immediately available on request.
50. A licence may be revoked, suspended or not renewed in accordance with statutory provisions.

Additional Conditions for Limousines, Novelty Vehicles Only:

51. The tyres must be of an appropriate weight loading for the limousine, novelty vehicle.
52. Any type of vehicle may be considered for licensing by the Council however the applicant must demonstrate to the Council that the overarching principle of public safety will not be compromised if the vehicle is licensed. The applicant must fund any additional testing and inspection costs.
53. Exemption from the requirement to display private hire licence plates and livery will not be granted to some novelty vehicles such as old fire engines etc.

54. The sale of alcohol in the vehicle must be covered by a separate licence in accordance with the Licensing Act 2003.

Additional Documentation required for Limousines, Novelty Vehicles Prior to Licensing:

55. Evidence of compliance through the Individual Vehicle Approval Scheme (IVA) or a Qualified Vehicle Modifier (QVM) certificate; this is issued by the vehicle builder.
56. Public Liability Insurance documentation for a minimum of £5,000,000 and, where drivers other than the proprietor are used, Employer Liability Insurance documentation for a minimum of £1,000,000.
57. Documentation recording the overall weight of the vehicle (as displayed on the vehicle)

Renewal of Licence

58. It is the driver's responsibility to ensure that a renewal application is made in good time, before expiry of the current licence. Failure to renew licenses in good time without reasonable excuse will result in the expiry of the existing licence and will require a new application to be made. No application will be prioritised because it is late. Under no circumstances will a renewal be issued without satisfactory completion of all required checks.

Transfer of Vehicles

59. There are 2 types of transfer, with one exception, that might take place in accordance with Council Policy.
60. A licence holder may transfer their Vehicle Licence from his/her current vehicle to a new vehicle providing it meets the council's criteria for licensing as above.
61. A vehicle, already licensed by one licence holder, can be sold and transferred to another licence holder providing the vehicle meets the council's criteria for licensing as above and that the existing plate number is transferred to the new owner.
62. Upon application of transfer from one licence holder to another, a transfer document provided by the Council must also be completed by the original licence holder and signed consent given.

63. Both types of transfers are subject to a New Vehicle Licence fee and the Vehicle's Licence duration will begin from the date of transfer, but a further MOT inspection may not be required depending on the age of the vehicle.

NOTE: The Licensing Authority will only issue reminders for renewal of licences via electronic means where possible.

For full scope of the Hackney Carriage Vehicle Conditions and General Vehicle Conditions, please see the link above for the Taxi Licensing Policy.

Application for a Private Hire Vehicle Licence

In accordance with the appropriate provisions of the Local Government (Miscellaneous Provisions) Act 1976.

If any person knowingly or recklessly makes a false statement or omits any material particulars in giving information he/she shall be guilty of an offence.

Please ensure that you answer all of the questions below

I, the undersigned, do hereby apply to Stafford Borough Council for a licence in respect of vehicle registration number to undertake corporate bookings/prestige fares within Stafford Borough.

Personal Details

1. Full Name

2. Full Address and Postcode

3. Email Address (must be provided)

4. Telephone No:
Mobile No:

5. National Insurance Number

6. Business / Trading Name and Address

7. Name and address of the operator of this vehicle (if different from above)

8. Date of Registration

(Please see age restrictions above)

Make and model

Engine capacity:

Colour

Vehicle list price

Original list price of vehicle

Seating capacity (excluding driver)

Number of doors

Replacement of registration number (if applicable)

9. In which area(s) do you intend to use the vehicle?

10. Has any private hire vehicle/operators licence/hackney carriage licence you have previously held ever been suspended or revoked?

Yes No

If yes, please state when and the reason:

11. Is the vehicle currently licensed with any other council as a hackney carriage or private hire vehicle?

Yes No

If yes, please give details:

12. Have you any convictions recorded? (subject to the provisions of the Rehabilitation of Offenders Act 1974)

Yes No

If yes, please give details:

In the event of the above vehicle being licensed as an Executive Hire Vehicle, I undertake to maintain the vehicle in such condition as it will at all times when available for hire comply with the Byelaws and Regulations for the time being in force.

Signed:

Date:

How we use your personal information

The information that you have provided on this form will be used by Stafford Borough Council, who are the data controller, for the processing of your application and providing you with a licence. We only keep this data for the time specified in our retention schedule. We will only share your information with/ or on The Public Register, The Home Office, other Government agencies, Council departments and Enforcement agencies and the National Fraud Initiative when necessary or where the law otherwise requires or allows us to do so. The Air Quality (Taxis and Private Hire Database) (England and Wales) Regulations 2019 require that the Council provides information about its licensed vehicles to DEFRA. This information includes the vehicle registration number, the type of licence, the date of licence issue and the date of licence expiry, these details of your licence will be provided as part of this legal obligation. For further information, please see

www.staffordbc.gov.uk/privacynotices

NOTE: Before a licence is issued to this applicant, the Licensing Authority must be satisfied as to the suitability, design, appearance, safety, comfort and mechanical condition of the vehicle, and arrangements will be made with the applicant for the vehicle to be inspected and tested.

It is also necessary for the applicant to produce to the Licensing Authority a certificate in respect of a policy of insurance or such security as complies with the requirements of Part VI of the Road Traffic Act, 1972.