

Rowley Park Project

Phase 2 Public Consultation

Report

October 2025



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1.0 Introduction

Stafford Borough Council has launched a public consultation as part of a proposed masterplan to transform Rowley Park into a destination park that is more inclusive, engaging, and future ready. Phase one consultation ended on 27 July 2025 with 263 responses and the report is available here. The results show Rowley Park is clearly valued by its existing users, particularly for its sports facilities, open spaces, and community feel. However, feedback from both regular users and non-users highlights several key opportunities for improvement that will help the park better serve its current community and attract new visitors.

To move forward, the consultation would suggest that investment should focus on improving the play facilities, providing inclusive opportunities, upgrading the building and in particular the toilet provision.

From the results from Phase 1 consultation a concept Masterplan was created to inform the second phase of consultation. Phase 2 consultation focused on asking residents and stakeholders to provide feedback on the masterplan. The results from phase 2 consultation will shape the final masterplan which will be used as the basis for the transformation of the park. There was a total of 95 responses to the phase 2 consultation survey.

2.0 Methodology

A range of consultation approaches and activities were carried out as part of the Phase 2 Public Consultation to ensure that a wide audience and demographic was given the opportunity to feedback on the masterplan. The formal consultation was open from 11 September 2025 to 1 October 2025. The public consultation was publicised through a variety of media channels prior to and during the consultation period, these were as follows:

- SBC webpage provided information about the consultation and is kept updated as the project progresses: www.staffordbc.gov.uk/rowley
- An on-line public survey was available as a link on the website and on the Council's consultation page
- Hard Copy Adult Survey available in Rowley Park
- A link to the online survey was emailed to all local schools
- A link to the online survey was emailed to Stakeholders
- Posters displayed in the park and local community with QR code to new webpage
- Press releases and social media updates
- Stakeholder Meetings

2.1 On-line Survey

An online survey was launched on 11 September 2025. The survey provided an image of the proposed masterplan which had been developed based on the results of the phase 1 consultation. It included a number key to show what each marked area of the park referred to. A total of 95 electronic responses were received during the 3-week period.

There was a total of 13 questions on the survey, The questions included a variety of multi-choice and ranking questions, and most provided 'Comment' and/or 'Other' boxes to provide respondents the opportunity to expand on or add their own answer. Some questions which were deemed essential were assigned as compulsory, so the respondent could not move on to the next question without answering the current one.

2.2 Paper Survey

A hard copy of the survey was also published and distributed and was available at Rowley Park. The hard copy followed the same structure and contained the same questions as the online copy. Instructions for when to skip a question were provided in italics. The paper copy could be returned to Rowley Park or the Civic Centre. There were 0 responses via the hard copy survey for phase 2.

2.3 Stakeholder Meetings

A number of stakeholders were invited to attend a consultation meeting with representatives Stafford Borough Council. Invitations were sent out over email and followed up with summary notes and a phone call where necessary.

The list below shows the stakeholder meetings held and stakeholder engagement:

- Current Users
- Public Drop-In Session
- Internal Officers
- Inclusive Stafford and MP Representative
- Forest of Mercia
- Cannock and Stafford Athletics Club
- Local Schools
- Young People
- Staffordshire Police
- British Cycling
- UK Athletics

- Freedom Leisure
- Local Councilors
- Staffordshire County Council Highways

The stakeholder meeting structure was different for each group and focused on the specialist areas of the organisation. The focus of the meeting was based around the following questions:

- What are your initial impressions of the proposed masterplan for Rowley Park?
- How well do you think the masterplan reflects the needs and priorities of your group/organisation?
- Are there any aspects of the plan that you feel need improvement or reconsideration?
- Do you have any suggestions or ideas that you think should be included in the future development of Rowley Park?

3.0 Survey Results

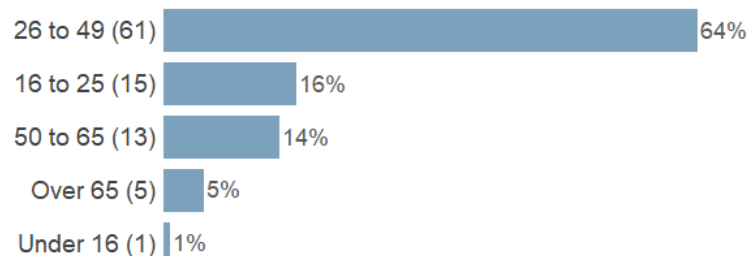
3.1 Summary of Main Survey Results

Q1 - Do you currently use Rowley Park?



There was a total of 95 responses to this question with 80% being current users of the park.

Q2 - How old are you?



Of the 95 respondents the majority of 64% were aged 26-49 with a good response from younger and older people. Only 5% of responses came from over 65 and only 1 person under 16 responded.

Q3 - What are the first 4 digits of your postcode?

Postcode	Location	Responses
CV92	Coventry	1
DL62	Darlington	1
ST11/4	Stoke-on-Trent	2
ST15	Stone	2
ST16/7/8	Stafford	85
ST19	Penkridge and Rodbaston	1
ST20	Woodseaves and Norbury	1
WS11	Cannock	1
WS12	Rugeley	1
	TOTAL	95

As expected, the majority of the respondents were from the local area of Stafford, with 10 further respondents living in the surrounding areas. Cannock and Stafford Athletics Club use the park to train so it could be presumed that a number of these are traveling for the athletics track.

Q4 - Are you part of an organisation that uses or would like to use the Park?

57 answered 'Yes'.

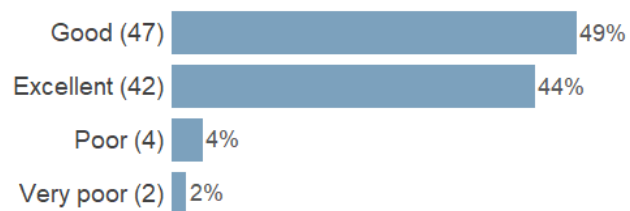
38 answered 'No'.

The respondents who answered 'Yes' were from a range of organisations including running clubs, athletics clubs and football teams. There were also responses from people interested in cricket, bike riding and organising events. Not all of the respondents who answered 'yes' provided the details of their organisation.

The table below shows the groups that were identified:

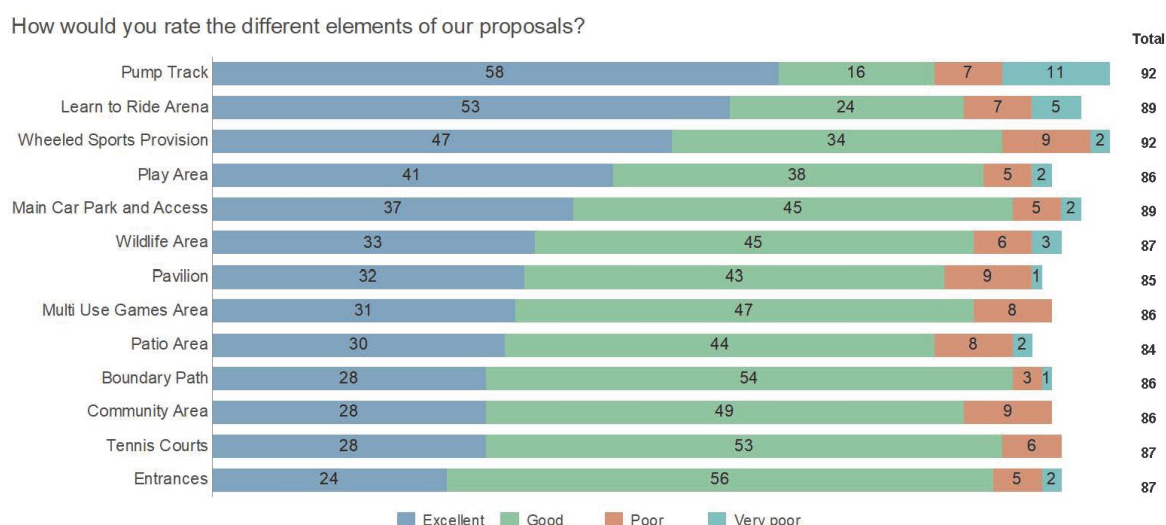
1	Cannock and Stafford AC x 4
2	Rising brook runners.
3	Stafford Rangers
4	Eccleshall FC u12s
5	Cricket
6	Staffs trails
7	Pump track
8	Blackpathtrails

Q5 - How would you rate our proposals overall?



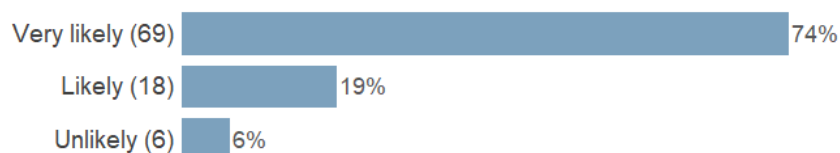
The proposals were well received with 93% of respondents rating our current proposals as 'Good' or 'Excellent'. Only 4% felt they were poor and 2% felt they were very poor.

Q6 - How would you rate the different elements of our proposals?



It was not mandatory to rate each element and 92 people answered this question but not all of them rated every part. The wheeled sports facilities were rated the highest with the Pump Track at the top and 58 respondents rating this as excellent and 16 as good. All elements were rated favourably with a clear majority of excellent and good responses.

Q7 - If these proposals are implemented, how likely are you to visit Rowley Park?



93 people responded to this question and 93% of those would be 'Very likely' or 'Likely' to visit Rowley Park if the proposals are implemented. Only 6% would not be likely to visit if the proposals were implemented.

Q8 - If you don't intend to visit, please tell us why:

There were 8 responses to this question. The full list of comments is available in Appendix 1.

The reasons that respondents would not be visiting Rowley Park included increased activity and noise resulting in less availability of quite open space. There were also some concerns that the proposed changes may compromise accessibility for everyday users.

Q9 - If there anything you particularly like or dislike about the proposals?

There were 58 responses to this question. The full list of comments is available in Appendix 1.

It is clear from the comments that many people welcome the rejuvenation of the park and appreciate the inclusion of new features including pump track, and learn-to-ride arena, which are seen as beneficial for families and young people. The boundary path was also listed as a positive addition to the park for the possibility of park runs to be held in the future. Concerns were raised about the location of the pump track as its current location could increase the risk of ASB. The need for maintenance of the community areas and toilets was also highlighted as well as improvement of access routes including better lighting and surfacing. Respondents also emphasised the need to preserve and protect the current greenspace that Rowley Park has.

Q10 - Do you have any suggestions for how we could improve the proposals?

There were 47 responses to this question. The full list of comments is available in Appendix 1.

The pump track proposal proved popular with 10 people highlighting it within this question. There were 3 comments requesting calisthenics equipment with suggestions for rigs, parallel bars and frames that could be multi-use and multi-generational. There were also 5 comments suggesting adding a secure dog walking area and 5 requesting padel courts. 3 respondents suggested proposals would be improved by not swapping the location of the play area and car park and upgrading the areas in the current locations instead.

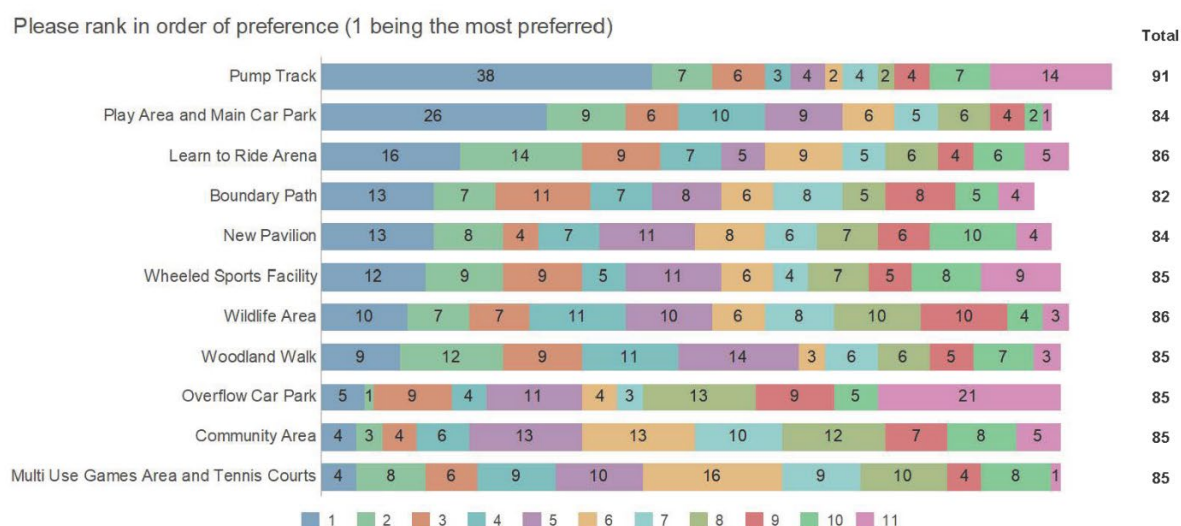
Q11 - Any other comments:

There were 26 responses to this question. The full list of comments is available in Appendix 1.

Anti-social behaviour has been raised as a concern throughout the consultation process with respondents requesting CCTV, more visible sightlines and improved lighting around the park. A café and shop were also suggested to provide refreshments for spectators during events, matches and meets.

The protection of the park's greenspace is a key consideration in the proposals and this was raised by 4 people in this section. Inclusivity was also raised as important with reference to the play area and ensuring the facilities are affordable and accessible. It is also key to develop a long-term maintenance plan in conjunction with the leisure operator to ensure the park looks its best.

Q12 - Please rank in order of preference (1 being the most preferred)



The pump track was identified as the top priority by 40% of the total respondents with the play area and main car park second with 26% and the learn to ride area third with 17%. The least priority was the Multi Use Games Area and Tennis Courts and Community Area with only 4% of the votes and the overflow car park with 5%. The new pavilion and boundary path both scored 14%.

Q13 - Other comments

There were 9 responses to this question. The full list of comments is available in Appendix 1.

Comments suggested including spectator facilities within the pavilion and also providing cricket provision. Improvements to the overflow car park including lighting and tarmac resurfacing were also mentioned here as well as upgrading the public toilets. Safety was also raised as a concern with recommendations for a defibrillator and first aid provision within the park.

4.0 Stakeholder Meetings and Representations

4.1 Stakeholders

The Phase 2 consultation included engaging with stakeholder and a number of meetings were undertaken as outlined in the table below:

Table 1: Stakeholder Meeting Information

Stakeholder	Detail
Current Users	All existing user groups were emailed by Freedom and invited to the drop-in session on 11 September 2025 from 6pm to 8pm.
Public Drop-In Session	<p>The public drop- in session was promoted on the website, in the park and through press releases and social media advertisements. The event was held on 11 September 2025 from 6pm to 8pm with 16 members of the public attending.</p> <p>There were 2 pull up banners showing the proposed masterplan and display boards with further information about the details of the proposals. The banners were left on display at the park for the remainder of the consultation period.</p> <p>The attendees were very engaging and provided quality input and ideas for consideration. Some of the points that were raised included:</p> <ul style="list-style-type: none">• Seasonal flooding at the lawn road entrance which would cover the proposed boundary path.• The pump track and woodland walk locations could be swapped to give more visibility to the pump track and its users.• Plans to control anti-social behaviour and how this will be managed within the park.

Stakeholder	Detail
Internal Officers	Officers representing Streetscene, Asset Management, Climate Change, Development Control, Strategic Planning and Placemaking, Community Safety, Health and Wellbeing, were invited to attend a meeting on 26 August 2025.
Inclusive Stafford and MP Representative	A meeting was arranged with Inclusive Stafford who are parents of SEND children in Stafford and are campaigning to the local MP for more inclusive play provision in the Borough. Meeting held on 11 September 2025
Local Schools	All local schools were emailed with a link to the online survey and a poster for the public drop-in session.
Forest of Mercia	Meeting regarding feedback on the proposed masterplan and potential funding opportunities within the park to enhance landscaping and tree planting held on 11 September 2025.
Staffordshire Police	Meeting regarding safety measures and improvements for the development of Rowley Park and ideas for reducing ASB. Meeting held via Teams on 17 September 2025.
British Cycling	Meeting regarding feedback on the proposed masterplan increasing cycling opportunities within the park held on 11 September 2025.
Cannock and Stafford Athletics Club	Meeting was held with Cannock and Stafford Athletics Club on 19 August 2025 at Rowley Park to discuss ideas and feedback from the club's perspective.
UK Athletics	Meeting was held with UK Athletics via Teams on 18 August 2025 to discuss funding opportunities and clarifying the UK regulations of athletics track and equipment and certification criteria for large scale events.

Stakeholder	Detail
Freedom	Ongoing involvement and meetings with Events and Operations Manager at Rowley Park.
Sport England	Approached for early engagement but advised only offer one pre-planning meeting. Masterplan was sent and a formal response with comments and formal feedback was received 3 October 2025.
Councillors	Local Councillors for Rowley, Highfields and Western Downs, Forebridge receive regular updates via email throughout the process.
Staffordshire Highways - Staffordshire County Council	Meeting held with Staffordshire Highways on 8 October 2025 to discuss impact of works on local highways and improving access and accessibility to the park.
Youth Net	The proposed master plan was shared with young people via Youth Net as well as links to the survey and invitation to the public meeting. Representatives were particularly interested in the wheeled sports area of the park and will be invited to comment on the design.

5.0 Summary

The phase 2 consultation results showed that 80% of responses were from current users of the park. The majority of responses were from people aged between 26 and 49 with the lowest engagement being from those over 65 and under 16.

Most results are from people who live local to Rowley Park in the ST16/7/87 areas but do extend to Stone, Stoke on Trent and Rugeley.

The survey showed that there are several organisations that use Rowley Park for football, athletics and running. Cannock and Stafford Athletics club was listed the most often with responses also being received from Stafford Rangers, Rising Brook Runners and Eccleshall FC.

Overall, the proposals were well received with 93% of responses rating the masterplan 'Good' or 'Excellent'.

The pump track was rated 'Excellent' by the most people with 92 people responding to this element, although this element did receive the most 'very poor' responses which from the comments received is due to its location or anti-social behaviour concerns.

The results showed that wheeled sports are a very popular element and the inclusion of a pump track and learn to ride area has been widely appreciated. Generally, each element was rated well but there are concerns about some elements including the location of the pump track, swapping the play area and car parks and maintenance of the community area. It was not mandatory to rate each element.

The majority (87) of respondents confirmed that they would visit Rowley Park if the proposals were implemented and the remaining 6 would be unlikely to visit due to the increased activity in the park and the loss of quiet open space (only 93 out of 95 answered this question).

Concerns were raised about the pump track's location due to potential antisocial behaviour. Respondents also highlighted the need for better maintenance of community areas and toilets, improved access points, lighting and the importance of preserving trees and greenspace.

The pump track, play area and car park were ranked as the top 3 priority elements of the proposal with the Multi Use Games Area and Tennis Courts being identified as the least priority. It was not mandatory to rate each element.

Overall, respondents are positive about the proposals, and the feedback will be used to shape the final masterplan. The feedback and ideas received through the consultation process will be vital in shaping the future of Rowley Park.

6.0 Conclusion

The draft masterplan has received positive feedback from stakeholders and the engagement throughout the process has been valuable. The pump track has been highlighted as a key favourite in the public survey although consideration is needed around its current location. There is potential to optimise the space by reconfiguring certain elements within the park to ensure the facilities are best located for the users and their families. Consideration needs to be given to existing mature trees within the site and the impact of new facilities. The woodland walk needs to be designed to improve sightlines for CCTV.

Key themes such as anti-social behaviour, safety and maintenance emerged as priorities making it clear that operational arrangements need to be in place to ensure the new facilities are well maintained.

Appendix 1 - Adult Survey Qualitative Comments

Comments are displayed exactly as entered by the respondents.

Any identifying information has been removed in line with GDPR guidelines.

Q8 - If you don't intend to visit, please tell us why:

1	Too much organised activity leaving little room for quiet or enjoyment of large outdoor spaces
2	As a resident who utilises Rowley Park for responsible dog walking, the proposal is going to be adding far too many unnecessary things that will make it chaotic and unpleasant to walk in. There will be too much going on at a time and it will be hard to safely walk around as a pedestrian.
3	I enjoy going for a walk with my children and I'm worried the nice serene walk will no longer be an option
4	Hasn't got the equipment I need for my own training
5	The noise from the pump track will affect us
6	To use the pump track and continue to walk my dog
7	I would be far more likely to visit regularly if the park included cricket facilities. Without a cricket wicket or nets, the new pavilion will feel underused and the park misses the chance to be a true multi-sport venue for Stafford.
8	The designs for the pump track and wheeled sports provision look very poor

Q9 - Is there anything you particularly like or dislike about the proposals?

1	Two main points. This venue would make a better location for the park run. Therefore could the boundary path be marked up with mile markers and start / end for park run. I wrote poor for the pavilion because it lacks details. Will there be a shop within the pavilion and decent changing and showering facilities.
2	The pump track being hidden behind the wooded area could mean it becomes an area that attracts anti social behaviour
3	The pump track

4	Surface of perimeter path- consider an alternative material to be more inkeeping with the green surrounding of the park. Access routes are in need of improvement (lighting and surfacing).
5	Regarding the overflow car park - I am concerned you intend to remove the grass area under the existing trees? This is a lovely nature spot and ideal to exercise my dog off lead
6	Pavilion sounds great but will need to be open especially for winter training ect
7	No focus on improving athletics facilities
8	Dislike the new entrance to the overflow car park. Please cite this at the other end away from residential properties
9	Boundary path. Skate park, childrens play area, pavilion
10	The learn to ride, wheeled sports area and new play park, the current one is unsafe
11	The play area would be a massive hit and bring more to the park
12	Pump track, wheel sports and learn to ride
13	In the phase 1 consultation athletics and athletics facilities consistently came out as one of the top responses yet there is no mention of any improvements being made to the track facilities. There is also no mention of incorporating a club room for the club into the pavilion revamp. Any improvements to parking and toilet facilities is very welcome. The addition of a tarmac path around the boundary with lighting is a good idea
14	Right now it is relatively calm to walk through most of the time but adding elements that encourage more bikes into the stadium is going to create more opportunities for people or pets to be injured by dangerous bike riding. The proposal seems to be poorly created anyway as where are Rowley Park Stadium gates going to be placed on "Rowley Grove"? I live on Rowley Grove and it is the other side of the Wolverhampton Road. So there's a lack of clear planning there already.
15	Learn to ride, pump track and new park
16	Wider use for residents.
17	If no one looks after the community area then it may become a mess so whilst it is proposed as a community area it needs to be maintained by the park

18	I would have liked to have seen a fenced area where dogs could be let off leads
19	I don't like the relocation of the main car park & play area and more of the undeveloped grassed area being developed. I don't like the location of the play area; learn to ride area and wheeled sports facility. These play areas should be located next to one another, not separated by a car park. As a parent with 2 children it would be very difficult to supervise both my children if they are using 15, 16 or 17 at the same time.
20	Good to have a pump track
21	I feel it could get abused by youths
22	Too much concrete
23	Learn to ride track
24	Good variety
25	I would like to improve active travel in Stafford and address cycling walking provision in the winter by providing routes for extended hours
26	Missing calisthenics equipment
27	Pump track
28	It's great to see the park having a face lift
29	So long as its maintained and toilet facilities are better than before.
30	Dislike entirely the location of the pump track adjacent to residential area the noise will be unbearable
31	No
32	The park will be too crowded if the pump track is built. The ambience of the space will be disrupted. Also I question if there is value for money in replacing the pavilion rather than improving the existing facility.
33	The absence of an area for road cycling is disappointing and could easily be incorporated without impacting other users of the park
34	The green space is being preserved.

35	Widening of the entrance road. It's bad enough at the moment with cars racing up and down the road without widening it. Moving the main gate is unacceptable as the overflow car park needs to be closed and locked at night. The new entrance to the overflow car park will cause extra noise than what we already experience. The speed hump at the entrance will also cause considerable and constant noise which again will be unacceptable. The proposed lighting and boundary path will be so close to our boundary and will cause disturbances and light pollution. The main play area is best located away from the main car park for safety reasons and the existing area is best suited.
36	The pump track and wooded area is in wrong order. To have an unsupervised area hidden by trees is not a good idea
37	Love the areas for kids to bike ride
38	Too many areas for wheeled sports when you could incorporate more of a variety
39	Bit over crowded
40	tracks for wheeled sports as we don't have any in stafford
41	The opportunities it will create for so many local families to enjoy their time in the outdoors!
42	I really like that Rowley Park is getting major investment and that facilities for families, young people, and casual sport are being improved. The boundary path, play area, pump track, and learn-to-ride arena are excellent ideas and will make the park a true destination for the community. My biggest dislike is that there are no cricket facilities included at all, despite a brand-new pavilion being proposed. Cricket is a traditional sport, highly inclusive, and growing rapidly at grassroots level, yet it has been completely overlooked here. Stafford is the county town, so this redevelopment should be a flagship, state-of-the-art multi-sport facility, not one that leaves out such an important part of our sporting heritage. A pavilion without cricket provision feels like a major missed opportunity.
43	The woodland walk area seems rather ambitiously titled considering the small area involved and the 150m pump track going through it. 3m wide tarmac boundary path again feels like overkill when everyone already uses the route and the park is generally closed at dusk so lighting isn't necessary
44	No

45	PUMPTRACK!
46	Pumptrack
47	Love the idea of a pump track it would be amazing for the young children
48	Love the idea of a pump track, we are a bike family and would love some new features for the next generation of riders
49	I think the proposals overall represent a fantastic rejuvenation of the park, and really welcome the proposals overall. I think that there are a couple of areas, in particular giving close consideration for the overall impact on those who live around the park directly.
50	Pump track
51	Love the pump track
52	Pump track
53	Pump track
54	No
55	The pump track and wheeled sports provision do not look like they have been designed by a specialist or even someone with knowledge of the sport. The pump track is not even a loop.
56	Wheeled sports and pump track
57	I really like the proposal for the boundary path as regularly walk along the end of the park but see comments below.
58	Pump track!!!!

Q10 - Do you have any suggestion for how we could improve the proposals?

1	As above and also add additional football pitches even if it's a small 7 aside pitch. Stafford has a lack of pitches as stated by the playing pitch strategy. Try and implement more sports if possible. What about adding outdoor table tennis tables with balls and equipment that can be hired from the pavilion. Add a bike hire facility similar to Telford park. Indoor 60m running track in the pavilion would be a game changer for the area.
2	Patel courts

3	Swap the pump track and wooded area around so that the wooded area is next to the boundary path and the pump track is more visible from the main park
4	Use a different material for the perimeter path. Don't put the path where it floods (St Johns Road). Try and retain as much of the open green space as possible.
5	Improve track, remove all weather pitch, improve toilet and changing facilities, indoor training space
6	area where dogs could be let free to play and socialize
7	Move the play area to its existing area.
8	Green gym equipment in one place, instead of being dotted around.
9	I was looking forward to the addition of paddle courts, could the tennis courts be tennis and paddle combined
10	Paddle courts?
11	Include some focus on the athletics facilities, such as repairing dips in the track, broken fences, ensuring track safety, including a club room for Cannock & Stafford AC who have the track as their home base and pay a significant amount each year towards the hire of the track.
12	Make it clearer about where things are going to go. There is no woodland in the stadium so it is unclear where this is referring to. Less stuff for children. Keep the children equipment in ONE area altogether.
13	Add a climbing wall. No climbing facilities in Stafford.
14	Tennis court surfaces to be improved
15	The 3m path is a great addition but they need to make sure bikes and scooters don't speed on the path as it will be dangerous for pedestrians. I am not sure a mixed use path is a good idea. Segregated cycle ways work better and are safer. Something most other towns and cities recognise but not in Stafford
16	Water play for the summer months. Kids go mad for it!
17	More support for dog walkers

18	I would prefer the main car park and play area to remain in their current position and the learn to ride area and wheeled sports located next to the play area. No one ever plays the crazy golf, as such it either needs to be drastically improved or removed completely. I'd prefer to see it removed and the area used for a picnic area. I don't understand the reasoning for relocating the car parking area. The existing car parking can be improved to allow a drop off point for coaches, alternatively why don't you create a drop off point in the overflow car park. Thereby, reducing the need for more of the undeveloped areas of the park to be developed and creating a 'dangerous' separation between the different play areas.
19	Nice sensory walk-herbs different floor textures etc
20	Boundary path should be 1-1/2 to 2 metre wide it's not a road remove the learn to ride arena it looks a mess
21	Consider how the learn to ride area can be used by older children
22	What about an outdoor gym, something for calisthenics, would be a great venue for future calisthenics competitions which would generate additional money for the town
23	Look at kids grove pump track its the best around !b
24	It would be great if there was some equipment for people who train calisthenics. This could be a calisthenics rig, or frame, some parallel bars and somewhere to suspend some olympic rings from. For longevity, the equipment would be best installed on top of a rubber flooring rather than grass.
25	The park is widely used by dog walkers. Is there room for a secure area for dogs to run off the lead for training?
26	The park is supposed to be for sport and leisure the leisure is almost exclusively overlooked in this proposal
27	Build a jump line as well as a pump track
28	Keep the playground in its current location. Nothing is achieved by moving it. The enhancement to the equipment is welcome and much needed.
29	Addition of road cycle racing circuit - there is no such dedicated facility in Staffordshire or Stoke currently and it is impacting the levels of participation in the sport at youth (age8-16) level.
30	Disabled, swing roundabout slide

31	Secure dog walking are
32	The MUGA replacement fence, can this incorporate lockable gates that can be locked at park closing time instead of open access? also is the height being raised or incorporation netting to stop balls coming over the fence? This is the only area we have had constant problems from youths congregating over 15 years. With a little more thought into the design it would make things a lot better
33	Include some provision for a padel court, as this is one of the fast growing sports in the UK. Becoming very popular and a great way for people of all generations to get into racket sports and keep fit. It would be more popular than having 4 tennis courts which ive never seen all in use at once. You could get rid of 2 of the tennis courts and have 2 padel courts giving provisions for both sports instead of 1.
34	More wildlife areas
35	Large padling pool
36	Include provision for cricket — at minimum, a good quality artificial wicket and practice nets, or ideally a small grass square. This would allow the pavilion to be fully utilised for changing, scoring, and community events, and would bring a traditional, inclusive sport back to the heart of Stafford.
37	Use for pump track, they have done an incredible job at kidsgrove
38	Bigger pumptrack
39	A good pump track
40	Just make it work
41	Just do a good pump track. Look into to build the pump track, worth every penny
42	I'm concerned that the location of the pump track doesn't give it clear site lines to the pavilion, and that having a clear site line would design in more protection against anti-social behaviour on this facility.
43	Build a pumptrack
44	Use a professional bmx pump track designer
45	Staffing to enforce to dogs on a lead rule!

46	Ypu should engage a specialist company to look at these elements of the proposal.
47	I can see from the proposals that the boundary path goes around the grass by the Rowley grove entrance and have seen in many occasions that this area heavily floods so it would need consideration as would hate to see an are closed off or damaged due to floods.

Q11 - Any other comments:

1	Good proposal. But could be better. Much improved than what we have now. I would just like to see a bit more ambition especially with the pavilion. Shop, hire facility etc and try and promote more sports
2	I live on Park Avenue and know that no many of the other nearby residents know too much about these plans. Perhaps consider a leaflet drop so people nearby (who might not use the park currently) can find out about the proposals. Overall support the much needed refresh of some of the facilities.
3	Yet again the thoughts and requests of existing residents are ignored. You would have much more support if you actually showed you listened and cared.
4	Enabling online booking and changing the gates to the track to coded access would both ensure that users of the track pay to use it (I have seen many people in the day time use it but not pay at the kiosk) and prevent access for non-track users (e.g. kids riding bikes, women walking dogs, general anti social behaviour - all of which occur at the track). Also more staff and a more visible presence plus CCTV to keep control of anti social behaviour.
5	Longer opening hours.
6	Concern about potential antisocial behaviour. Impressed by the efforts put in by the team so far to reduce these to almost none but these kinds of areas attract older unsupervised children. Is CCTV extensive enough?
7	Why can't the overflow car park be extended into the hatched area and become the main car park, with (16) the current main car park being used for those with mobility issues only. One of the nice things about Rowley Park is its openness and undeveloped green spaces which have been used for events. I am concerned that too much of the park is becoming developed.
8	Please keep the big trees. Some are very old
9	Plans need to be more realistic too much

10	Would be nice to have all the calisthenics equipment together in one place and it doesn't take up much space
11	Looks fabulous compared to how it is at the moment.
12	N/A
13	Rowley Park is a much valued facility. We use it every day. Please prioritise the improvements to the playground.
14	An example of the type of circuit that could be incorporated into the plan can be found at the Sir Chris Hoy Velodrome in glasgow where a circuit has been wrapped around the outside of the car park without overlapping highway.
15	The whole proposal is not balanced and leans too much towards athletes and football. Please take into account my concerns. I raised these concerns with representatives of SBC in Rowley park with one commenting you are lucky to live next to the park. Over the past few years it's been hell though with so many issues raised with Freedom and SBC
16	Will the new entrance gates/fences have cctv? Out of hours use of the park is prevalent and if all this money is being spent on upgrading, the need for extra security is a must. Higher anti climb gates would also be a deterrent. The magnetic lock system is very easily kicked open for access out of hours
17	Ensure that the beauty of Rowley Park as a leisure green space is protected especially for walkers and also dogwalkers
18	I very much look forward to these progressions as it's been a very long time coming.

19	<p>afe crossings and traffic calming are provided near all entrances, especially where children may be walking or cycling in. Good lighting is installed along key routes (but wildlife-friendly) so people feel safe using the park in the evenings. Clear sightlines and CCTV coverage are included around play areas, the pump track, and the wheeled sports area to deter anti-social behaviour and keep kids safe. Fencing or buffers separate play areas from roads and car parks. Inclusive design is considered for children with disabilities (e.g. accessible play equipment, sensory play zones, wheelchair-friendly paths). Drinking water points and toilets are easily accessible from play and sports areas. Emergency Access & First Aid Request clear emergency access routes for ambulances and fire services. Suggest installing a public defibrillator in or near the pavilion — a great community asset. Secure & Monitored Spaces Ask for passive surveillance (windows overlooking play areas, clear sightlines, minimal blind spots). Suggest timed gates/lighting to help prevent late-night anti-social behaviour. Maintenance & Longevity Emphasise that equipment should be durable and maintained regularly — a big issue for parks where play equipment quickly falls into disrepair. Ask for a clear long-term maintenance plan to keep Rowley Park safe and attractive. Inclusive & Community Use Push for affordable hire of the pavilion so it's accessible to schools, grassroots sports, and local groups (not just private events). Suggest using it as a hub for school sports days, holiday activity programmes, and inclusive events. Sustainability & Environment Suggest solar panels on the pavilion roof and rainwater harvesting for pitch/landscape irrigation. Ask for more native tree planting and wildflower areas to improve biodiversity and reduce mowing. Transport Options Secure cycle racks, safe pedestrian routes, and improved public transport links so children can get there safely without relying on car drop-offs. Signage & Education Add educational boards for history, wildlife, and healthy living — helps turn the park into a learning environment as well as a play/sport space. Cricket Facilities (Reinforce) Re-state your key point: "If the pavilion is being built, cricket must be included — even a single artificial wicket and nets would make a huge difference."</p>
20	Make it a really good pump track
21	Please consult local bike riders and experts for assistance planning the pump track
22	Cheers
23	Just please do a good design for a pump track and have it tarmaced

24	We use Rowley park on a daily basis, and the amount of dog walkers that do not have their animals on leads, we walk our rescue dog there, and on several occasions I have had to protect my dog from other dogs and dog walkers,
25	Please engage a specialist to ensure these elements are designed and built correctly otherwise they will not deliver good value or properly serve the intended purpose.
26	The majority of children have mountain bikes and not bmx's,. Would the pump track be designed for the wheel base of a mountain bike and not bmx. The design looks great and be good to include mountain bikes and not just restricted to bmx's. Additional security cameras and lighting would be good to encourage night time use and also around the bike tracks. It would be good for the pavilion area to have a little cafe to serve small items, similar to the leisure centre in Stafford. This would be great at peak times doe when football matches or running clubs are on as lots of spectators.

Q13 - Other comments, please specify:

1	Pavilion needs some desperate work and could really make the site exceptional. Include some spectator facilities and terracing.
2	Will there be appropriate lighting and proper tarmac surface for the overflow car park. At present it is dark, full of pot holes and unsafe when it gets dark. I would also like to know what impact this work would have on facilities not being included in the plan, for example would there be a risk of the track being closed while the work was done on the car park or pavilion? I would also hope the long standing relationship that Cannock & Stafford AC have with the park would be reflected by the offer of a club room for athletes to meet, leave kit, the club to host meetings, club information boards and trophy cabinet
3	No consideration has been given at all to the impact on the residents surrounding the park and the huge noise that the residents will endure
4	MUGA as a priority only if comments already made are taken into account. Disappointed there has been no consideration for dog walkers, even taking off more of the grassed area on the overflow car park to rent out to the hospital staff
5	Please ensure public toilets are kept and maintained

6	My number one priority is the pavilion — but it must include provision for cricket (a square or at least an artificial wicket and nets) to make full use of its changing rooms, balcony, and social space. Stafford is the county town and should have a state-of-the-art, multi-sport facility, not one that excludes one of England's most traditional and inclusive sports. Safety for children is critical: the park must include secure fencing around play areas, safe pedestrian and cycle routes, good lighting, clear sightlines, and CCTV coverage to deter anti-social behaviour. A public defibrillator and first-aid provision at the pavilion would also be a great addition. Finally, please plan for long-term maintenance so that all these new facilities remain safe, clean,
7	New pump track would be awesome
8	Maybe allow free use of the tennis courts. Better access for people who can't afford membership
9	I am looking forward to all the developments as I am local and use the park a lot.

