Minutes of the Economic Development and Planning Scrutiny Committee held at the Civic Centre, Riverside, Stafford on Thursday 18 October 2018

Chairman - Councillor R P Cooke

Present (for all or part of the meeting):

Councillors:
L Bakker-Collier         W J Kemp
C A Baron               J K Price
B M Cross               R M Sutherland
I E Davies              C V Trowbridge
M E Jennings

Cabinet Members:-

Councillor F Beatty - Economic Development and Planning Portfolio
Councillor J M Pert - Community Portfolio
Councillor R M Smith - Leisure Portfolio

Officers in attendance:-

Mr T Clegg       - Chief Executive
Mrs K Tierney    - Head of Development
Mr R Gatensbury - Economic Development Manager
Mrs A Kendall    - Deputy Chief Accountant
Mr R Simpson     - Customer Services Group Manager
Mr A Bailey      - Scrutiny Officer

EDP10 Minutes

The Minutes of the last meeting held on 16 August 2018, having been published in Digest No 247, were submitted and signed.

EDP11 Apologies

An Apology for absence was received from Councillor J A Barron (Substitute Councillor I E Davies).

EDP12 Planning Portfolio - Final Accounts 2017/2018

The Committee considered the report of the Head of Finance in relation to the Final Accounts position for the Planning Portfolio for the financial year ended 31 March 2018. Members were provided with an analysis of the Planning Portfolio revenue outturn position for 2017/18, as well as the capital outturn position for 2017/18.
The Committee discussed the following aspects of the report with the Deputy Chief Accountant, the Customer Services Group Manager and the Economic Development Manager:-

- An explanation of the Development Management Equalisation Fund
- The Economic Development re-phased project spend
- An explanation of the reduced operational costs relating to the Borough Markets
- A vote of thanks to the Caretaker and Streetscene Operative responsible for keeping Stafford indoor market clean and tidy
- An explanation of the issues involved with the land at Fairway, Stafford

RESOLVED:- that in exercise of the powers delegated to the Committee, the Final Accounts position for the year ended 31 March 2018, be noted.

EDP13 Performance Reporting 2018-21

The Committee considered a report of the Corporate Business and Partnerships Manager that set out details of the new performance reporting arrangements that included the following three distinct elements:-

- Performance at a glance
- Narrative update against business objectives
- Improvement report

The performance and financial management details for those areas within the remit of the Committee for the quarter 1 period up to 30 June 2018 were also provided.

The Committee discussed the following aspects of the report with the Cabinet Member (Economic Development and Planning Portfolio), the Cabinet Member (Community Portfolio), the Cabinet Member (Leisure Portfolio), the Chief Executive, the Head of Development, the Customer Services Group Manager, the Economic Development Manager, and the Deputy Chief Accountant:-

- An overview of the new performance reporting arrangements
- LI 1 - Number of houses built per year
- LI 3 - Section 106 Agreements completed prior to determination deadline
- LI 8 - % of additional visits to Stafford town centre measured on footfall counters
- LI 9 - Stafford retail occupancy rates - the continued need to pro-actively market vacant sites and consider splitting larger sites
- LI 10 - Stone retail occupancy rates and the positive impact of the new Marks and Spencer development
• LI 11 - Number of new businesses located in Stafford and the need for Rate Relief Schemes
• LI 12 - Number of new businesses located in Stone and rural areas
• LI 15 - Number of new developments in accordance with the adopted Design Supplementary Planning Document (SPD)
• Improve and maintain performance of planning and local economy teams from April 2018 for 3 years
• The provision of support for the Stafford Western Access Route and the need for the provision of infrastructure for major development
• The delivery of the Town Centre Development Programme
• Town Centre Satisfaction Survey to ensure that town centres were clean, tidy and attractive
• Delivery of the Economic Growth Strategy and the New Car Parking Strategy
• The promotion and maximisation of the use of Stafford and Stone town centres through the utilisation and of market demonstration areas and consent streets - the need to amplify the marketing of Stafford Borough Council events
• Support for business growth
• CCTV provision around the new cinema development in Stafford
• An explanation of the reasons behind the favourable budget variance for the Economic Development and Planning Portfolio

RESOLVED:- that in exercise of the powers delegated to the Committee, the performance and financial management data relating to areas of activity within this Committee’s remit be noted.

EPD14 Work Programme - Economic Development and Planning Scrutiny Committee

Considered the report of the Head of Law and Administration, which presented the Economic Development and Planning Scrutiny Committee’s Work Programme (V1 09/10/18) for forthcoming meetings up to February 2019.

During the discussion that ensued, it was confirmed that the Stafford Indoor Market Task and Finish Review Working Group would be re-convened in order to discuss relevant matters.

RESOLVED:- that in exercise of the powers delegated to the Committee, the Work Programme (V1 09/10/18) be noted, subject to the amendments made at the meeting.

CHAIRMAN