

Assessment of Services and Facilities in Stafford (1)



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1 Introduction

1.1 The purpose of this Settlement Assessment of services and facilities is to provide an up-to-date record of the services and facilities present in Stafford to inform the policy decision-making process for the Stafford Borough Local Development Framework (LDF).

1.2 This technical study will guide the preparation of a settlement hierarchy for the Stafford Borough area, as a framework for managing the scale of development in different locations. A separate document covering services and facilities in the rural area has been published.

1.3 The majority of the survey work for all the settlement assessments was carried out during the Spring and Summer 2007 by officers from the Forward Planning section of Stafford Borough Council. During the site visits local services, their location and opening times were recorded in order to confirm previous desktop based research regarding local services and facilities. This technical work is now available for consideration by the local community and key stakeholders in order to ensure the information collected is accurate. If you have any amendments to the Stafford Assessment or any information contained within the document please contact the Forward Planning team at Stafford Borough Council.

2 Stafford Borough Local Plan

2 Stafford Borough Local Plan

2.1 In October 1998 the Stafford Borough Local Plan 2001 was adopted. The Local Plan identifies those settlements within the Borough which have a Residential Development Boundary (RDB). These boundaries are used around settlements within which housing development will generally be permitted.

2.2 During the mid 1990s when these settlements were designated with an RDB, the following methodology was used. Each settlement was appraised in order to ascertain whether the following factors were relevant:

- the availability of services / facilities;
- the population size of the settlement; and
- the character and form of the settlement as expressed by the number of dwellings.

2.3 In terms of services and facilities, settlements with three or more of the following were considered for an RDB: -

- Medical facility i.e. surgery, chemist or dentist
- Shop outlet i.e. food or general or non food;
- Educational facility i.e. nursery unit or first / primary school or secondary school;
- Post Office;
- Public transport i.e. bus available for journey to work; bus available for evening travel; or bus available for shopping;
- Village Hall;
- Church / chapel.

2.4 Stafford has a Residential Development Boundary and has a high level of services and facilities, including many of each of the services and facilities listed above.

Services and Facilities i

i Services and Facilities

Service / Ward	Holmcroft	Tillington	Rowley	Highfields	Manor
Medical Facility	1		2		2
General Convenience Store	10		3	1	4
Other non-food shop	2		1	1	2
Educational facility	4	1	4	2	3
Post Office	1				1
Informal recreation area	2		4	6	7
Playing pitch	4	1	10	2	1
Childrens play area	2	1	1	2	3
Community hall	2		1	1	1
Church / Place of worship	1		2		2
Pub	4		1	1	2
Bank	0				
Petrol filling station	0				1

Service / Ward	Penkside	Forebridge	Weeping cross	Baswich	Littleworth
Medical Facility		1		1	1
General Convenience Store	3	*see notes below	4	4	4
Other non-food shop		*see notes below	2		3
Educational facility	1	6	4	2	2
Post Office	1	1	1		1
Informal recreation area	4	6	5	3	8
Playing pitch	2	4	3	1	5
Childrens play area	2	3	2	2	3
Community hall			1	1	1

i Services and Facilities

Service / Ward	Penkside	Forebridge	Weeping cross	Baswich	Littleworth
Church / Place of worship	2	9	1	1	1
Pub	1	6 also see notes below	1	1	3
Bank		*see notes below			
Petrol filling station		3			

Service / Ward	Coton	Common	Milford (Walton on the Hill)
Medical Facility		2	
General Convenience Store	2	5	
Other non-food shop	1	35	
Educational facility	2	1	4
Post Office		1	
Informal recreation area	3	6	1
Playing pitch	2	2	1
Childrens play area	3	2	
Community hall	1	1	1
Church / Place of worship		2	1
Pub	1	6	
Bank			
Petrol filling station		3	

i.1 Town Centre

Within the town centre and Forebridge ward there are the following shops and services:

Barbara Powell	Oxfam	Thomas Cook	Holland & Barrett	Anne Steel
The Inkbox	Choc-o-lat Heaven	Debra Jane	Accessorize	Woolworths
H C U K (Hair)	Car Factory	Horsley Huber	Curtain Works	British Heart Foundation

Services and Facilities i

Hadleigh China Crystal	The Vine Hotel	The Gatehouse	Francesco Group	JJB Sports
Caffe Italia	Next	Hudsons	Asda	Anthony's A J's
Janet K Grundy	Parkers	T G F Pizza	The Grove	The Muse
County Staff Club	Priceless	T L C	Brigdens	Toni & Guy
Saffron	Car Care Centre	Separates & Tudor Gowns	The Fabric Box	Lloyds
The Espresso	ABE	Sun City	Farmfoods	Bennions
Capital	Chase Health Foods	Clothier & Day	ALs Hobbies	Zanzibar
Chameleon	Harwayes	Play & Party	Magic by Candlelight	Halifax
Scope	Shoe Zone	Cooks	Save The Children	Woolwich
Starbucks	T K Maxx	John Woods Flowers	Cartwrights	Katherine House Hospice
Plumbits	M Orzal	Direct Specs	Chips	The Shoe Tree
Francesco	Halpin	Millar Sandy	Bon Appetit	Stevens
Moments	Greggs	Adecco	Barbers Shop	Mike Thompson
Card Outlet	The Bizness	Acu Herbs	Fiveways Insurance	Bakers Oven
Abbey	Sports Elite	D Edensor	Reeds Rains	Beautiful Bodz
George Bate	Misters of Stafford	The Yard	Webb & Lucas	Skin Deep
Headline by Paul	Ambiance	Hand, Morgan & Owen	Eastgate St Barbers	Chris Clark
Essalon	Mode	Coral	Royal Bangkok Thai	Dorothy Perkins
Spaggos	Curry Kuteer	Johnsons	Bostons of Stafford	Julian Graves
Francesco Group	spice Delight	The Hair Lounge	Nat West	The Lamb and Flag
Pelo	Clarks	Waterstones	Timpson	Clinton Cards
Too Fat Goblinz	Little Shoe Kingdon	Age Concern	Pitman Training Centre	Express Curtains
The Stafford Balti	Your Move	dean Statham	RAC	British Telecom

i Services and Facilities

Rigout	Woodstock Gallery	HSS Hire Shop	The Picturehouse	Wimpy
The Grapes	Fountain House	Bird in Hand	Costa Coffee	MK One
Marie Curie	The Lord Nelson	William Salt Library	The Green Staffordshire Theatre	County Fruit Stores
Shopmobility	Argos	Henry Burton	Solo Computers	Mortgage People
02	Vestiti	Barclays Bank	Natural Healing	Esprei
Eastgate Homebrew	Chivers Commercial	County Cameras	Lapel	Klick
Balti Kitchen	Buttercup & Daisies	T Mobile	Help the Aged	The Edinburgh Woollen Mill
The Paper House	Staffordeli	The Post Shop / Office	Peter Rogers	Monsoon
The Brand Warehouse	Stafford Skin Treatment Clinic	The Tavern	Evans & Evans	Millets
Greenwoods	The Orange Shop	Motor World	The Body Shop	New Look
Forester	Tesco Extra	Wardstaff Electrics	Lloyds TSB	Ernest Jones
Bathstore	Birthdays	The Bank House Cafe	Fay Mayer Recruitment	Mincher Lockett
Frame Workshop	Tchibo	Oriental Kitchen	The Works	W H Smith
Nowell Mellor	P D S A	Royal British Legion	Shrewsbury Arms	Thorntons
McDonalds	Coversure	Kwik-fit	Pickups	Q S
HMV	Sainsburys	Mothercare	Shipleys	Marks & Spencer
GDH Property Management	Home Bargains	J D	Phones 4 U	Mike Thompson
Force	Beneficial Finance	Specsavers	National Schoolwear	Ye Old Soup Kitchen
PC World	Ladbrokes	Hogshead	Apres	Swinton
Katherine House Hospice	Dominos Pizza	Halstone	Halifax PS	Stead & Simpson
Wallis	The Surgery	Vision Express	Apollo Cinema	Savers
The Bear	Wilkinson	Angel House	Ethel Austin	The Swan

Services and Facilities i

The Island	Coach & Horses	Chicago Rock Cafe	Evans	The Carphone Warehouse
Bambu	Chinese Natural Medicine	Boots the Chemist	Waterstones	Claires
Peccadillos	Lektrix	Bay Trading Co	Caffe Nero	Gamestation
Walmsleys Suite Superstore	Shop @ Panasonic	Early Learning Cente	Top Shop	Iceland
Laura Ashley Home	Trevs Cafe	Fungs	Roony's	Al Karim
Gabi	Brambles	Max Edensor	Thomson	Sliwinski
Yorkshire Bank	Harvey World Travel	Eagle Travel	Partners	Timpson
Wild Child	Dilshad	A - Z motor spares	McGregors Upper Crust	Strandz
Supercigs	Supernews	D & A	Maxim	Tesco Filling Station
Jayman	Vodafone	Subway	The Rectory	Elegant nails
Finishing Touches	Beauty Bargains	Nishads	Lotus House	Blacks
Moneyshop	Scholars	Alis	Nicolsons	Co-op
H Samuel	Top Man	Topps Tiles	Frisby & Co	H S B C
Stationary Box	Game	Harveys	Guitar	Evans & Evans
Nationwide Autocentre	Three Cooks	Pizza Express	River Island	Portman Building Society
John German	Sharps Moben Dolphin	Kirklands	Stafford Outdoor Leisure	Nationwide
The Royal Bank of Scotland	Riaz Spice	Regency Fashions	The Nail Room	Bella Italia
Francesco	Boots Opticians	Alliance & Leicester	Ancient High House	Enjoy
Shipleys	LA Patisserie	Disks & Discs	Connexions	The Litten Tree
Stafford Railway	Jessops	Lowndes Fruits	Ye Old Rose & Crown	Inn Dragon
Bon Marche	Adams	Carthy Crawford	Burton	Co-operative Bank
Totally Polished	Asda	Hutsby Mees	Druckers	Joxer Bradys

i Services and Facilities

Bookmans & Sofa Boutique	Superdrug	Britannia	Knits & Kneedles	Co-op Travel
D B Roberts	F Hinds	Going Places	Pauls	Perfect Pizza
J C Computing				

(Source: Goad Stafford survey, 1st May 2007)

i.2 Service Centres

From the list of services and facilities above, the following service centres have been identified:

- Manor - Burton Square
- Holmcroft - Holmcroft Road
- Baswich - Bodmin Avenue
- Littleworth - Weston Road
- Rowley - West Way
- Highfields - Cape Avenue
- Holmcroft - Parkside Precinct
- Holmcroft - Stone Road
- Weeping Cross - Bridle Road
- Weeping Cross - Wildwood Drive

Public Transport Information ii

ii Public Transport Information

ii.1 Bus

Below is the most up to date information regarding bus services in and around Stafford

Bus service	Route / service description
First 101	Hanley - Stafford, calling at Stone at Filleybrooks Filling Station, Stone by-pass, Walton corner and Walton Industrial Estate. Operates every 20 minutes - half hour from 06.00 until 23.00 Monday - Saturday. Operates hourly service on Sundays and Bank Holidays.
Arriva 1	Baswich - Stafford - Coton Fields. Every 20 minutes between 6.35 and 18.00 and every 30 minutes until 23.30. Similar service on Saturday and hourly service on Sundays and Bank Holidays.
Arriva 1, 9, 74, 75	Stafford - District general Hospital - Stafford University. Approximately every 10 minutes between 7 - 18:00, every 20 minutes until 20:00 and every 30 minutes until 23.40. Similar service on Saturday and fewer buses on Sunday and bank holiday.
Arriva 2, 3	Stafford - Wildwood - Bednall 2,3. Approximately every 30 minutes going from Wildwood to Stafford town centre between 7.00 and 18.00. Only 2 services on Saturday and no Sunday or bank holiday services
Arriva 5	Stafford - Stafford Technology Park/Beaconside (RAF Main Gate) via Sandon Road. Every 30 minutes between 7.00 and 17.40.
Arriva 6	Rickerscote - Doxey via Stafford. Every 20 minutes between 7.00 and 18.00 and hourly between 19.00 and 23.00 Monday - Saturday. No services Sunday or bank holiday
Arriva 8	Moss Pit - Parkside. Every 12 minutes between 7.00 and 18.00 and every 30 minutes until 20.00 and hourly until 23.00. Similar service on Saturdays, no Sunday service.
Arriva 9	Stafford - Highfields via Stafford Hospital. Every 12 minutes between 7.35 and 18.00 and 20 -30 minutes until 23.30. Similar service on Saturdays and every 30 minutes between 9.45 and 23.30 on Sundays and Bank Holidays.
Arriva 66, 67,68, 72	Stafford/Littleworth - Weston Road/Parkside Graham Balfour Schools via Route 66 via R.A.F Main Gate - Route 67 via Coton Fields - Route 72 via Coton Fields. School bus
Arriva 74, 75	Cannock - Brocton - Stafford - Stafford Hospital. Every 30 minutes from 7.30 until 18.30 Monday - Saturday and hourly until 23.30. No Sunday services
Arriva 75, 76	Stafford - Penkridge - Wolverhampton . Every 30 minutes between 7.30 and 18.15 and hourly until 23.30 Monday - Saturday. No Sunday services.

ii Public Transport Information

Bus service	Route / service description
Arriva 77, 77A	Stafford - Ten Butts Crescent via Merrivale Road. 5 services a day between 9.30 and 15.00 Monday - Saturday.
Arriva 86	Bednall - Stafford. Approximate 1 an hour between 9.45 and 17.30 Monday - Saturday.
Arriva 91, 891, 892	Telford - Priorslee - Stafford Park - Shifnal - Wolverhampton. Approximately every 30 minutes between 9.00 and 17.30 to Wolverhampton and Telford Monday - Saturday
Arriva 432, 433, 434	Stafford - Eccleshall - Market Drayton via Woodseaves - Eccleshall. Approximately 1 service every 40 minutes - hour between 7.30 and 23.00 Monday to Saturday.
Arriva 481	Stafford - Telford. Every 30 minutes between 8.00 and 18.00 and hourly until 23.20 Monday - Saturday. Hourly between 9.00 and 18.00 Sundays and Bank Holidays
Arriva 482	Stafford - Derrington. 3 service between 11.40 and 17.10 Monday - Saturday.
Arriva 781,783,784	Telford - Telford. School / college bus between Gnosall and Stafford.
Arriva 825	Stafford - Lichfield via Rugeley. Every 30 minutes between 6.35 and 19.05 and hourly until 23.05 Monday - Saturday. Hourly between 9.05 and 23.05 Sundays and Bank Holidays.
Arriva 835, 836, 837	Stafford - Hednesford - Cannock - Great Wyrley - Burntwood. College bus service
Arriva 841,842	Stafford - Uttoxeter. Hourly between 7.10 and 22.45 Monday - Saturday.
Arriva Ruralink	Doxey - Moreton Green via Gnosall & Seighford. Approximately 1 service an hour between 7.00 and 18.00 Monday - Friday. Hourly services between 8.40 and 16.40 on Saturdays.
Bakerbus X1	Hanley - Staffordshire University - Stone - Beaconside - Stafford. 1 service an hour between 7.20 and 19.25 Monday - Friday. Every 2 hours between 8.30 and 20.35 Saturdays and Bank Holidays.

ii.2 Train

Stafford has regular services to Manchester (1 hour and 15 minutes), Birmingham (35 minutes) and London (1 hour and 50 minutes). Investment in the West Coast mainline will mean that by 2008 Stafford will be 1 hour and 20 minutes from London, 35 minutes from Birmingham and 1 hour from Manchester.

Library Information iii

iii Library Information

There are 4 libraries in Stafford in the following locations

- Town centre
- Holmcroft
- Rising Brook
- Baswich

In addition there are a number of mobile library services.

Location	Length of Service	Day of Service
Lichfield Court	30 mins	Alternate Thursday
Compton Close	30 mins	Alternate Thursday
St. George's Road	25 mins	Alternate Thursday
Hall Close	25 mins	Alternate Thursday
Sydney Avenue	20 mins	Alternate Thursday
Oliver Leese Court	25 mins	Alternate Thursday
Gravel Lane	10 mins	Alternate Thursday
Blythe Road	10 mins	Alternate Thursday
Thirlmere Way	20 mins	Alternate Thursday
Foregate Court	30 mins	Alternate Mondays
Whitgreave Court	20 mins	Alternate Mondays
Gough and Crispin Close	20 mins	Alternate Mondays
Trinity Day Centre	15 mins	Alternate Mondays
George Hill Court	15 mins	Alternate Mondays
Marsh Court	30 mins	Alternate Mondays
Marston/Hopton Court	45 mins	Alternate Mondays
Jubilee Court	45 mins	Alternate Mondays
Tithe Barn Court	20 mins	Alternate Mondays
Prescott & Knight Ave	20 mins	Alternate Mondays
Pennycrofts Court	15 mins	Alternate Mondays
Winchester Court	20 mins	Alternate Fridays
Lodgfield Park	25 mins	Alternate Fridays

iii Library Information

Location	Length of Service	Day of Service
Oxleathers Court	20 mins	Alternate Thursdays
Lollipops Nursery	20 mins	Alternate Thursdays
Signpost Centre, West Way	30 mins	Alternate Thursdays
The Oxleathers	15 mins	Alternate Thursdays
Lilleshall Way	25 mins	Alternate Thursdays
Blessed Mother Teresa of Calcutta Catholic Primary School	45 mins	Alternate Thursdays
Grove Primary School	50 mins	Alternate Thursdays
Swinburne Close	20 mins	Alternate Thursdays
Signpost Centre, West Way	40 mins	Alternate Thursdays
Stafford Verulam Road	15 mins	Alternate Tuesdays

Population and Demographics iv

iv Population and Demographics

Table iv.1 Population change in Stafford

Settlement	Population at Local Plan (1991 census)	2001 Census	% Change
Stafford	59680	60493	+ 1.4
Borough Total	114, 144	120, 670	+5.72

Source: Census 2001

Ward	% of Stafford population
Holmcroft	10.98
Tillington	6.7
Rowley	7.4
Highfields & Western Downs	10.97
Manor	9.95
Penkside	5.9
Forebridge	6.8
Weeping Cross	10.8
Baswich	6.3
Littleworth	10.82
Coton	6.6
Common	6.8

Source: Census 2001

v Sport and Recreation Information

v Sport and Recreation Information

Location	Facilities	Ownership
Burton Manor Sports Association, Burton Manor Road	Sports Hall, disabled access, parking	Community Organisation
Stafford Grammar School Sports Hall, Burton Manor Road	Grass pitches, health and fitness suite, sports hall, disabled access, parking	Independent School
Western Downs Playing Field, Sundown Drive	2 grass pitches	Local Authority
Stafford Sports College, Wolverhampton Road (Rising Brook High School)	Grass pitches, sports hall, disabled access, parking	Foundation School
Barnes Road Playing Field	Grass pitch	Local Authority
Rowley Park Stadium, Averill Road	Athletics track, 8 grass pitches, disabled access, parking	Local Authority
King Edward VI High School, Dryden Crescent	5 grass pitches, 2 sports halls, disabled access, parking	Community School
Blessed William Howard Catholic High School, Rowley Avenue	5 grass pitches, 3 sports halls, disabled access, parking	Voluntary Aided School
Stafford Castle Golf Club, Newport Road	Golf, disabled access, parking	Sports Club
Stafford RUFC, Newport Road	3 grass pitches, disabled access, parking	Sports Club
University Grinding, Doxey	1 grass pitch	University
Elite 2000 Fitness Centre, St Patricks Street	Total health and fitness suite, disabled access, parking	Commercially Owned
Fit 4 life of Stafford, Salter Street	Total health and fitness suite, disabled access	Commercially owned
Stafford Leisure Centre, Lammascote Road	Health and fitness suite, sports halls, swimming pool, disabled access, parking - opened 26th April 2008	Local Authority

Sport and Recreation Information v

Location	Facilities	Ownership
GEC Social and Athletic Association, Lichfield Road	Grass pitches	Sports Club
Esporta health and fitness, Eccleshall Road	Total health and fitness suite, swimming pool, disabled access, parking	Commercially Owned
Tilling Drive playing field	Grass pitches, parking	Local Authority
Sir Graham Balfour High School, North Avenue	2 grass pitches, health and fitness suite, sports hall, disabled access, parking	Community School
Alpha Leisure Club, Tillington Hall Hotel, Eccleshall Road	Health and fitness suite, swimming pool, disabled access, parking	Commercially Owned
Woodlands Road playing field	2 grass pitches, parking	Local Authority
Creswell Manor Farm playing field, Wootton Drive	Grass pitch	Local Authority
Charnley Road playing field	3 grass pitches, parking	Local Authority
GEC, Riverway	Grass pitches, parking	Industry
Beaconside Sports Centre, Weston Road	4 grass pitches, health and fitness suite, sports hall, synthetic turf pitch, disabled access, parking	University
Weston Road High School, Blackheath Lane	5 grass pitches, 2 sports halls, parking, disabled access	Community school
Ingestre Park Golf Club, Ingestre	Golf, parking, disabled access	Sports Club
Stafford Sports Arena, Queensville Retail Park	Total health and fitness suite, sports hall, disabled access, parking	Commercially Owned
Silkmore Lane playing field	3 grass pitches, parking	Local Authority
Police Sports Ground, Silkmore Lane	Grass pitch, parking	Government

v Sport and Recreation Information

Location	Facilities	Ownership
Wildwood Park, Wildwood Drive	2 grass pitches, parking	Local Authority
Milford Hall cricket Club, Main Road, Milford	Grass pitch, parking, disabled access	Sports Club
Tennis Club, Walton-on-the-Hill	4 Tennis Courts, parking	
Walton High School, The Rise	5 grass pitches, sports hall, swimming pool, parking, disabled access	Community School

Source: Activeplaces Survey, Sport England