Why is a new food store required in Stone?

There are a number of food operators interested in Stone and there is proven capacity for a new food store. Putting this on part of Westbridge Park means it is:

- Only 200m (within walking distance) of the High Street and would provide parking and encourage visitors into town
- Council-owned, therefore every penny of the money a food operator would pay for the site would be reinvested in Stone
- Able to help fund a new leisure centre and improvements to the event area at Westbridge Park

If there is no public support for a food store in this location it is likely a food store will go elsewhere in Stone, but this will not deliver the funds needed for a new leisure facility.

As part of this consultation, The Borough Council is asking if local residents would be prepared to see a new food store in a town centre, council-owned site, if it helps fund new leisure facilities and improvements to Westbridge Park.

Artist’s impression looking into the proposed Westbridge Park